

Newsletter

May 2024



Hello Rotary District 6080!

April was a busy month in Rotary District 6080! The All-Missouri Rotary "FUN-vention" and District Conference with Rotary Districts 6040, 6060, 6080 and 6110 was held in Osage Beach. The event certainly lived up to its name: "FUN-vention." Rotarians gathered to network, clubs reported at the "Shoes for Orphan Souls" Roll Call, Rotary project successes were shared, while many clubs received Rotary International awards.

The event concluded with upbeat Las Vegas style entertainer, Marvelless Mark describing for Rotary clubs a systematic method: "If You Want to Lead, You've Got to Turn It Up!"

Mark delivered a high-energy, interactive experience aimed at ultimate Rotary club alignment. Mark's method may have seemed wild and spontaneous, but his goal was well received: fostering unity, boosting energy and driving Rotary towards: "Big Unreasonable Dreams."

The "Shoes Roll Call" was a high-energy International Service project for clubs that participated. A huge thank you to D6o8o Shoes "Cheerleader" Brad Martens, as our district collected 9,176 pairs of new shoes, 571 pairs of new socks, 1,580 new pairs of shoe laces and \$17,575 cash!

The Wonderland Camp Rotary Work Day was on April 13, and it is so gratifying to see the results of so many Rotarians' efforts with donations, time and labor to offer children, teenagers and adults the opportunity to go camping. https://wonderlandcamp.org/

May 2024 is equally busy with Rotary International's Youth Service Month: "Rotary believes in developing the next generation of leaders. Our programs help younger leaders build leadership skills, expand education and learn the value of service." https://www.rotary.org/en/our-programs/youth-programs

Jimmy Standfast District Governor 2023-24 Rotary Club of Salem





Send your news items and photos to District Secretary Mary Ann Beahon at beahon.rotary@gmail.com

Clubs Converge on Margaritaville for Fun-vention

Rotary Clubs from four Missouri districts (6040, 6060, 6080 and 6110) gathered at Margaritaville in the Lake of the Ozarks April 19-21 for a Fun-vention. Highlight of the weekend was the shoe roll call. The final tally revealed that clubs collecting more than 43,000 pairs of new shoes, over 14,000 pairs of socks, and more than \$56,000 for vulnerable children served by Buckner Shoes for Orphan Souls®. In addition, several clubs donated to local school shoe lockers.









Beth Stubbs

Conference speakers included Evan Burrell, who spoke about public image via Zoom from Australia; Beth Stubbs, Rotary International Director; and Geetha Jayaram, Rotary International presidential representative, who spoke about mental health. A memorial program was held for Rotarians lost during the previous year.

A district business meeting was held Saturday afternoon and awards were presented to clubs (see separate minutes). District Governor Jimmy Standfast presented the Citation for Meritorius Service to Assistant Governor and District Governor Nominee Designate Brad Martens of Columbia South Rotary. Rotary Youth Exchange students did a speed meet-up with Rotarians and received their official jackets during an afternoon ceremony (see page about RYE activities). RYE students also presented the invocation during dinner. In addition, PDG Joan Kramer and Assistant Governor Nicole Slusser spoke about their trip to Tanzania and empowering women and PDG Susan Haralson spoke about the Polio Plus Society. Marvelless Mark, a Las Vegas performer, provided entertainment and enlightenment after dinner.



Las Vegas performer Marvelless Mark



DGs Valerie Sorensen (6060), Jimmy Standfast (6080) and Randy Steinman (6040) get in the mood of the evening with Marvelless Mark.



PDG Melvin Platt, Columbia Rotary President Chrissy Jones and AG Marty Walker with their drumsticks



Beth Thompson, convention chair, with DG Jimmy Standfast.



Brad Martens and Justin Gregory

Adding to the fun in the Fun-vention were a dinner cruise Friday night with the Trixie Delight Band and a Saturday afternoon cornhole tournament (Justin Gregory was the winner and Brad Martens was runner-up), as well as hospitality rooms stocked with liquid refreshment and snacks both nights.



Minutes of District 6080 Business Meeting April 20, 2024

*All motions passed unanimously unless otherwise noted.

Call to Order: District Governor Jimmy Standfast called the meeting to order at 3 p.m.

Secretary's Report: none

Treasurer's Report: District Treasurer Steve Montgomery submitted a summary of the financial reports for 2019 through 2023. The reports are available on DACdb/files/secure files. Two questions were raised. AG Marty Walker questioned the district funding projects without club approval. AG Bing Schimmelpfenning suggested that assistant governors should receive a stipend. After discussion, Brad Martens moved the financial reports be accepted and Bill Kollars seconded.

Old Business: none

New Business:

Awards: Immediate Past District Governor John Horton presented awards to clubs that qualifed during his year.

- **Top three highest per capita annual giving**: Springfield with \$543.71, Springfield Metro with \$335 and Columbia South with \$321.17.
- Every Rotarian, Every Year (10 clubs where every dues-paying member contributed a minimum of \$25 to the annual fund and per capita giving was at least \$100): Belton-Raymore, Branson Daybreakers, Buffalo, Clinton, Columbia Metro, Fulton, Jefferson City Evening, Lake Ozark Daybreak, Springfield North and Willow Springs.
- **100 Percent Foundation Giving** (12 clubs where every dues-paying member contributed a minimum of \$25 to The Rotary Foundation and the average contribution was at least \$100 per capita): Belton-Raymore, Branson Daybreakers, Buffalo, Clinton, Columbia Metro, Fulton, Jefferson City Evening, Lake Ozark Daybreak, Springfield Metro, Springfield North, West Plains Sunrise and Willow Springs.
- End Polio Now (13 clubs that contributed at least \$1,500 to Rotary's polio eradication efforts): Branson-Hollister, Columbia South, Columbia Metro, Fulton, Jefferson City, Jefferson City Breakfast, Jefferson City West, Laurie-Sunrise Beach, Mountain View, Pulaski County, Springfield, Springfield Sunrise and West Plains.

Public Image: District Secretary and Public Image Chair Mary Ann Beahon distributed a public image tip sheet to everyone in attendance.

Award: District Governor Jimmy Standfast presented the Citation for Meritorious Service to Assistant Governor and District Governor Nominee Designate Brad Martens of Columbia South Rotary.

Adjourn: Rowland Geddie moved that the meeting be adjourned and Melvin Platt seconded.

Minutes submitted by District Secretary Mary Ann Beahon

Rotary Youth Exchange Fundraiser Planned for June 1



Join Rotarians and community members for this Coffee and Crepes (and a Splash of Champagne) fundraiser benefiting Rotary Youth Exchange. Attendees are asked to make a donation - there is no set fee or tickets.

June 1 from 11 a.m. to 1 p.m. 211 Bingham Road (the Grasslands), Columbia

The Upton Foundation supports Inbound and Outbound Rotary Youth Exchange students with funding to help make the experience affordable.

Rotary Youth Exchange Students Visit St. Louis

Jefferson City, Columbia and Fulton Rotary Youth Exchange students (inbound students, outbound students and past outbound students/Rotex) and several Rotarians visited St. Louis April 6.

They toured the Gateway Arch and Museum. Then they watched the St. Louis Cardinals beat the Marlins - and were given Bobble Heads to celebrate the day.

Inbounds (2023-24) who traveled to St. Louis are from Japan, France, Brazil, Taiwan, Germany, Switzerland, Spain, Colombia and India. Outbounds (2024-25) who attended will start leaving in August for Mexico, Brazil, Taiwan, Germany, Belgium and Denmark. ROTEX were outbound students to Brazil, Mexico and France.







Exchange Students Attend Rotary Fun-vention







Rotary Youth Exchange students attended the Fun-vention April 20 and spoke with Rotarians about their experiences. Outbound students (including Hunter Key of Fulton, above left) received their jackets, making them "official." Center: Emilia of Germany and Poland gave the invocation in Polish at dinner and Sanskruti from India gave the prayer in Hindi. Right: RYE students with Rotary officials.

Rotarians Assist Wonderland Camp During Rotary Day

Rotarians from District 6080 converged on Wonderland Camp April 13 for a Rotary Work Day, meant to help prepare the camp for the summer season. They mulched, they blew leaves, they sanded and they painted.

Many brought supplies from the camp's Amazon wish list - https://a.co/dMXOWBD. If you were unable to attend, you can still help by ordering from the wish list.





Located on 150 acres of wooded and lakefront property, Wonderland Camp has given children, teenagers and adults with developmental and physical disabilities the opportunity to go to camp for over 50 years. Wonderland Camp hosts 950 campers each summer, and has a waiting list. The youngest camper is 6; the oldest in the 80s. All activities are adapted so that everyone can participate. A typical stay at camp includes swimming, boating, rock-wall climbing, archery, basketball, mini-golf, crafts, a talent show and

dance. Weekend camps are held year-round, in addition to week-long summer sessions.













Currently Wonderland Camp is conducting a million dollar Funding the Future campaign to build the needed housing to recruit additional staff and

allow the camp to increase the amount of camping opportunities offered. The campaign will also allow them to remodel some of the facilities.

To make a donation or host a fundraising event, contact Jill Wilke, executive director, at jill@wonderlandcamp.org.



District Governor Jimmy Standfast



District Governor-elect Rowland Geddie

Clubs Conduct Education, Literacy Service Projects





Did you know that one of the main causes Rotary supports is education and literacy? **Boonville Rotary Club** supports Boonville R-1 School District and Hannah Cole Primary through the Book Buddies and Rotary Readers programs. The Rotary Club Book Buddies

program recently made a \$1,500 donation to Hannah Cole to purchase new books in the library.

The **Branson Daybreakers Rotary Club** (right) donated \$1,500 to the Junior Auxiliary of Taney County to help sponsor their literacy program.



Lebanon Rotary (left) donated \$2,500 to Lebanon R-3 School District for school supply funds. Rotarians play a trivia game each week and if you lose the question you pay a dollar. These

funds go to help the counselors get kids things they need to improve learning. It may be a new pair of shoes or glasses.

Laurie-Sunrise Beach Rotary (right) Club President Sandy Munton presented a check to the Hurricane Deck Elementary School for the LEADER IN ME program. Due to a lack of funding, this program was slated to be discontinued for the 2024-25 year. Rotary members have met these young leaders and felt it was important for this program to continue.







Rotary Club of Rolla (left) sponsored the CORE (Champions of Rolla Education) Honors Lunch at Rolla High School.

Belton-Raymore Rotarians (below) worked with Mill Creek Upper Elementary School students

on their raised garden beds and greenhouse garden project. They built two new raised beds and planted in two existing beds. Club members also viewed the site (under construction) of the NEW greenhouse and compost bins provided by grants from Rotary and the Belton Educational Foundation.







Fulton Rotary Holds Charlie James Golf Tournament



Former Cardinal Charlie James signs baseballs at the golf tournament.

The Rotary Club of Fulton honored one of its long-time members with a golf tournament in his honor April 12 at Tanglewood Golf Course in Fulton. Charlie James, a former outfielder for the St. Louis Cardinals, has been a member of Fulton Rotary for more than 50 years and is a two-time past president. He's also an avid golfer.

"Charlie is one of the nicest guys you'd ever meet and he's done so much for the Fulton community. Since this year is the 60th anniversary of when he played in the World Series, we thought it was appropriate to name our golf tournament for him," Stephanie Rademan, Fulton Rotary president, said.

The golf tournament was held in conjunction with Alumni Weekend at William Woods University and Westminster College, but was open to the public. Twentynine teams signed up. In addition to the tournament, silent and live auctions were held. Proceeds will go to local charities.

Other Rotary District 6080 News

The Rotary Club of Fulton won the literacy contest sponsored by the Show Me Rotary Council, consisting of representatives from three Rotary districts in Missouri. Fulton Rotary was the District 6080 winner, beating out 54 other clubs and collecting a \$100 prize.

During the 45-day literacy contest, clubs earned 10 points for each hour of volunteer reading to children and elderly, five points for each book donated to schools and libraries, and one point for each dollar donated to schools and libraries for literacy.



Fulton Rotarian Laura Burg reads to youngsters in her son's first grade class at Bush Elementary School.

Members of Fulton Rotary collectively donated 403 books and \$325. They also read for 35 hours. Past President Allen Huggins was the club leader, donating 243 books. Runner-up was Laura Burg, who donated 73 books and read to children for eight hours.



Hollister Rotary held its annual trivia night April 25.



Five Willow Springs Interact Members traveled to Jefferson City on April 18 for Student Government Day.



Rolla Noon Rotary Club made a donation to the Community Partnership to help kids, youth and families thrive in mid-Missouri.

Springfield Rotary Clubs Perform Community Service

Springfield Sunrise Rotary and Springfield Rotaract worked together to complete various projects at LifeHouse Crisis Maternity Home. During several work days, they painted rooms, organized closets and assembled furniture.







Springfield Rotary Club's recent service projects have included CASA SWMO, Weaver Elementary School, Care To Learn and CrossLines Food Pantry.







Clinton Rotary Club Holds Annual Fish Fry Fundraiser



Clinton Rotary held its annual fish fry fundraiser April 20. They served 320 community members, plus police officers, fire department, 911 and several homeless people.

Warrensburg Rotary Club Cleans Up 'the Burg'







Far left: Warrensburg Rotary members Bruce Uhler, Roger Coleman, Clark Holdren, John Yost, Suzanne Taylor and Ally Bolt did their part in the city cleanup.

Golfers take note—lots of tournaments coming up & a golf cart to win!





Proceeds go to fund local scholar

Drawing held at Lake Ozark Wingfest Event



Raffle tickets may be purchased in person from Daybreak Rotary Club members, Raffle sponsors or by using the QR code for the online link below.



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BUY TICKETS NOW: 2024rotarycart.givesmart.com

For more information about Rotary as well as the raffle rules benefiting organizations visit: <u>www.daybreakrotary.org</u>
All proceeds to fund local organizations







GOLF CLUB AT CREEKMOOR - RAYMORE, MO

Make checks payable to Rotary Club of Rolla

LUNCH & REGISTRATION AT 11 AM \$150/GOLFER **SHOTGUN START AT 12 PM**



The Golf Club at Creekmoor has been rated one of the metro area's p golf courses! is scramble tournament includes:

r post-tournament auction and 50/50 raffle

Jeff Wayman 816-331-6900

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West Plains Sunrise, Buffalo Plan Golf Tournaments

West Plains Sunrise Rotary's 22nd Annual Tom Smith Sunrise Rotary Golf Classic Will Honor Late Members Stan Smith and Justin Cooley. The tournament is set to tee off on Saturday, May 25, at the North Terra Golf Course with a 10 a.m. shotgun start.

Golf enthusiasts are invited to participate in the 3-Person Scramble tournament, which promises a day of friendly competition and community support. Registration is open at \$225 per team, with all proceeds benefiting the Rotary Backpack Program—a vital initiative aiding local youth in need.

This year's tournament holds special significance as it pays tribute to the memory of Stan Smith and Justin Cooley, esteemed former members of the Sunrise Rotary Club who recently passed. Their dedication to service and commitment to Rotary's mission will be honored throughout the event.



Justin Cooley



Stan Smith

For those interested in sponsorship opportunities or seeking further information, please contact Dakota Bates at 417-293-3996.

Join us for a day of golf, camaraderie, and community support at the 22nd Annual Tom Smith Sunrise Rotary Golf Classic.



Public Image Communication and Branding Tips



1. Consider your audience

You have great stories to tell, but it's important to adapt them to the people you're speaking to. What do these people care about? How is Rotary relevant to them or to that issue?

2. Be inclusive

You want people to imagine themselves in Rotary and understand that Rotary is accessible to everyone. Ask yourself: Is your message welcoming? Does it demonstrate how Rotary actively seeks the perspectives and talents of people with different life experiences? Does it show that there are many ways to get involved?

3. Be specific

Use compelling facts and clear examples of how your club has made a difference. This will make your communications more immediate, authentic and relevant, which in turn will invite your audience to be part of that experience. Inviting community members to "serve meals to hungry children" is more accurate and compelling than asking them to "defeat hunger."

4. Avoid acronyms and abbreviations

People who aren't part of Rotary often don't understand our structure or the terms and processes we use. Avoiding insider language will make your communications more relatable and inclusive. One way to check: Ask someone outside your club to review your message. Is it clear and easy to understand?

5. Include a call to action

Think about what you want your audience to remember or respond to. What do you want people to do next?

6. Demonstrate your impact

Help people understand how your club's activities support stronger communities and create a better world. Incorporate testimonials from community members, partners and others who have worked alongside your club to make a difference.

This is the Mark of Excellence

It should only be used in conjunction with the Masterbrand; never alone.

Create a Masterbrand for your club using RI's Brand Center. It's easy to do! Don't use the old logo.





This is the Masterbrand (also known as the Rotary logo).

