



District 6080 Rotarians,

Gordon McNally, Rotary International president, has asked for clubs to work on “Peace through Virtual Exchange,” an area that already has seen progress, using technology to create opportunities to share information with people in countries where there is a need.

Virtual Exchange has much potential for developing educational tools to reach young people. There are already social platforms in which there is communication to developing nations. Can Rotary District 6080 create a way to interact with international youth to help shape their education by having virtual contact outside their daily lifestyle?

Membership is on the rise in Rotary, but there may be prospective members unable to join Rotary because of rigid rules. If it is difficult for clubs to gain new members, possibly make your club more appealing to prospective members by asking current members for direction in club flexibility. You may consider, for example, relaxing attendance requirements to gain at least one new member, a goal all clubs can attain.

Shoes update: The Shoes for Orphan Souls collections began within a few days after the international project was announced at PETS in March 2023. Reports are coming in, and District 6080 already has one club that has collected over 750 pair of NEW shoes! Where are we going to put all those NEW shoes!!!!

When you go online to the Rotary International website, rotary.org, the first thing you see is: “We are People of Action. Our global network of 1.4 million neighbors, friends, and leaders volunteer their skills and resources to solve issues and address community needs. Take action with us.” I encourage each of you, in your own way, to: “Create Hope in the World!”

Jimmy Standfast, District Governor 2023-24
Rotary Club of Salem



**CREATE HOPE
in the WORLD**

Send your news items and photos to District Secretary Mary Ann Beahon at beahon.rotary@gmail.com

New District 6080 Public Image Citation Announced

As district secretary and public image chair for District 6080, I challenge all clubs to achieve the District 6080 Public Image Citation. You can earn this citation by completing a series of tasks that will help you ensure your club has a successful year telling the Rotary story.

Be sure to do a **Public Image Audit** as a first step! Thanks to Zones 33/34 for this information.

First you want to make sure there is a **Legacy Sheet** that lists all of your club's online resources – social media, websites, cloud storage, email addresses, etc. – along with respective access credentials (e.g. usernames and passwords), as well as, who is authorized to use everything.

Be sure that your online resources have more than one administrator and/or multiple people with various levels access so that you don't lose access to all your precious public image resources, including followers and subscribers.

Also, be on the lookout for “Zombie or Orphaned” club accounts – old versions of websites or social media pages which carry your club's name, but to which no one currently has access and are thus no longer valid or up to date. This can lead to a misrepresentation of your club and every effort should be made to remove these “outdated” accounts from public access.

The Public Image Audit also helps to make sure you know what is being promoted and how it's being promoted.

Check your club social media sites like Facebook, Instagram and Twitter, your club websites, newsletters, club documents and handouts for current branding. You'll want to check for use of the current Presidential theme (Create Hope in the World) and correct brand imaging. We still see variations of the 2015 discontinued blue and gold Rotary logo versus the current one!

The Masterbrand can be displayed in two tones or in one color. The Masterbrand is the word Rotary followed by the wheel.



The Rotary Wheel is the mark of excellence and **should not be used by itself**, but rather with the word Rotary or End Polio Now or the Rotary Foundation.

Using the Brand Center, you can create a logo for your club, similar to this one. Be sure to always use your club logo in your flyers, etc. You will need a My Rotary account to access the Brand Center.



How to create a My Rotary Account—First, log onto the Rotary International website, rotary.org, and click on My Rotary at the top of the page. Next click on register for an account. The register and sign in options are noted as you see on the screen and also at the top right hand of the page.

Accessing the Rotary Brand Center—First, go into your “My Rotary” account. Then select the “News & Media” tab at the top of your screen. Finish by clicking on the Brand Center at the bottom of the page.

Once you have completed your Public Image Audit, send your Legacy Sheet to me for credit. During the year, whenever you create a flyer displaying the correct club logo, send me a copy for credit. There may be additional tasks as the year progresses. If you have questions, feel free to contact me. Mary Ann Beahon, district secretary and public image chair, beahon.rotary@gmail.com.



History

Heart 2 Heart is a cooperative effort between Rotarians in the "Heart of America" (Zones 30 and 31) and in the "Heart of Mexico" (District 4170). The first cooperative effort was in fall 2004 when the 2005-06 District Governors in both US zones agreed to support a water well project in a rural town in Mexico District 4170. Except for 2020 & 2021 (due to Covid) Rotarians from several US districts make an annual visit to Mexico to visit past, present, and future grant projects. This year's trip is scheduled for Nov. 8 to 15 and will include a visit to the southern and northern suburbs of Mexico City (District 4170). A tentative agenda is outlined below.

Why Clubs Should be Interested in Heart 2 Heart Projects

The projects are designed well and completed timely. Our contacts in D4170 are the District Grants Chair and the District Foundation Chair, so we are assured the projects will be completed and the paperwork will be done. Mexico writes the grants, with our input.

Any club can participate, regardless of size of club or amount of contribution. This is an easy way for clubs (and districts) to get involved internationally. There is no paperwork for the clubs and very little work for the district. All we really are looking for are clubs who want to make a difference, hopefully with financial support and eventually by sending/getting a club member to visit the projects. Clubs do not have to provide thousands of dollars to be a partner, and individuals can also contribute.

We try to offer a variety of projects for clubs to consider. In looking at the projects for 2023-24 and the projects under discussion for 2024-25, you will see that the projects address a variety of needs in the Rotary areas of emphasis. Some clubs who have an ongoing project in another country have found Heart 2 Heart to be a good way to expand international service.

Agenda

Wednesday, Nov. 8—travel from US to Mexico City and welcome dinner in hotel (US visiting team and Mexico team)

Thursday, Nov. 9—visit with AMANC (kids' cancer association) and visit to Holtz-Beahon kidney transplant Global Grant Program (District 6080 is the US sponsor for this Global Grant) and Elder Care Global Grant

Friday, Nov. 10—visit Ahuatlan and Rancho Nuevo indigenous communities (Tepexco area). Participate with the club in their distribution of food and supplies to these communities.

Saturday, Nov. 11—District Governors Breakfast Event; afternoon and dinner on own

Sunday, Nov. 12—tour of Teotihuacan pyramids near Ecatepec; lunch provided by local Rotary club(s)

Monday, Nov. 13—Vallejo club project presentations (vision screening project, Cleft lip Global Grant Project, 100 in 100 club-to-club project); small group visit to the Florida Satellite scoliosis GG project.

Tuesday, Nov. 14—Ecatepec area visit (100 in 100 water tank cleaning project), elementary school project, visit Cleft P Global Grant sponsored by Xalostoc Club; Farewell Dinner

Travel Packages

Prices are per person based upon double occupancy and include roundtrip airfare, airport transfers, hotel accommodations for seven nights, hotel taxes and gratuities, breakfast each morning, air conditioned motor coach, two dinners, Heart2heart commemorative gift, admission to all Rotary functions, and medical insurance. Any unused funds from registration fees will be donated to Heart2Heart programs.

If you will not be able to join us for all 7 nights or need to request a travel deviation please contact Tom Dusing for special request pricing.

Book your package as soon as possible. A \$100 discount is included in the package price if your reservation is received prior to Aug. 16. Prices will increase an additional \$100 per person for reservations received after Sept. 15.

A single occupancy surcharge is available for an additional cost of \$455. If you do not have a traveling companion we will attempt to pair travelers to take advantage of the double occupancy rates.

Travel packages are non-refundable and we recommended the purchase of Travel Guard Travel Insurance to protect your investment. Medical Insurance is provided in the travel package, however this insurance does not provide coverage for trip cancellation or travel delays.

Costs to travel from other locations are available on the website; these are Missouri departures.

Departure City	Register before Aug. 15	Register Aug 16 to Sept. 15	Register after Sept. 15
Columbia, MO	2,685	2,785	2,885
Kansas City MO	2,425	2,525	2,625
Springfield MO	2,450	2,750	2,850
St Louis MO	2,375	2,775	2,875
Land only, no airfare	1,750	1,800	1,850

If you have any questions, please don't hesitate to contact Tom Dusing at Travel Leaders Indianapolis, 317 895-2451. Last year, Jim and Judy Elliott and Mary Ann Beahon from District 6080 made the trip and would be happy to answer any questions.

For more information and/or to register for the trip, go to <https://www.eventcreate.com/e/2023-rotary-heart2heart-trip>.

Rotary Summer Leadership Seminar Held in St. Louis

A number of District 6080 Rotarians attended the Summer Leadership Seminar conducted by Zone 30 and 31 leaders on July 15.

Held at the Missouri Athletic Club in St. Louis, the all-day seminar covered such topics as membership attraction and engagement, creating a culture of giving and public image.



Jefferson City Evening Rotarians Nick Rackers, Nicole Slusser and Ping Liao participate in a breakout session.



Rotary International Director Beth Stubbs greets Assistant Governor Brad Martens of Columbia South Rotary.



District Secretary Mary Ann Beahon and Fulton Rotary President Stephanie Vollmer



Linda Puchbauer, PDG of 6060, and Jimmy Standfast, DG of 6080

Columbia Rotaract Holds Mobility Worldwide Fundraiser

Columbia Rotaract held their Craft Beer and Carts fundraiser for Mobility Worldwide July 16, raising about \$50,000. All together, 112 carts were sponsored and decorated by individuals, churches, businesses and organizations, including at least seven Rotary clubs. The carts will be distributed to people in underdeveloped countries who have lost the use of their legs due to polio, illness or landmines.



Some of the 112 mobility carts on display



Columbia South Rotarians with their decorated mobility cart



District Governor Jimmy Standfast tries out a cart.

Butler, Lebanon Rotarys Serve Meals at County Fairs

At least two Rotary clubs in District 6080—the Rotary Club of Butler and the Rotary Club of Lebanon—served lunch at their county fairs this summer.

A Butler Rotary Club annual tradition, which is over 30 years, is to serve lunch to youth fair exhibitors at the Bates County Fair on Wednesday of fair week. July 12 they again enjoyed that opportunity.



On July 15, Lebanon Rotarians were at the Laclede County Fair serving lunch and dinner. They say it is one of their favorite fundraisers for their Coats 4 Kids program and Rotary scholarships.



Springfield Sunrise Rotary's Wine Club Meets Monthly

Springfield Sunrise Rotary has a Wine Club. It's a monthly social event where they meet at a local wine bar in Springfield. It's open to all members that want to attend. They have it on the second Wednesday of each month, but it doesn't replace their weekly meeting. "We like hanging out with each other so much that we have a meeting and a social event all in one day," they said.



Springfield Sunrise Provides Meal as Service Project

July 27 was a night of service and fellowship as members of Springfield Sunrise Rotary came together to prepare and serve a meal to a family at Ronald McDonald House Charities of the Ozarks.



Springfield SE Rotary Enjoys Shrimp & Discussion



The Rotary Club of Springfield Southeast held its annual John Simpson Memorial Rotary Shrimp Feed July 13 at the home of Patrick and Kim Harrington. The event has been held every year since 1974. Club members enjoy shrimp, salad and toast, followed by a “fireside chat.” Gary Leonard, Rex Johnson, Harry Price, Bill White, Rick Gilmore and Dan Emrie make up the Shrimp Cook Crew.



Fayette Rotary Awards 16 Paul Harris Fellow Pins

The Rotary Club of Fayette's first meeting of the new Rotary year on July 5 was anything but ordinary.

Highlights included the installation of new president Greg Stidham, the presentation of 16 Paul Harris awards by Assistant Governor Brad Martens, an official welcome to the club's newest member Angi Allphin and a visit by Uncle Sam.

Kerry Kesey and Greg Stidham were named as new Paul Harris Fellows. Fourteen members of the Fayette Club received "Plus" pins including Marty Ferry who received a Plus 7 pin and Larry Anderson and Roger Lembke who received Plus 5 pins. Deb Miller, Jamie Page, Jessica Quint, J.B. Waggoner and Patrick Roll each received Plus 3 pins. Cathy Baxter, Jackie Byland, Glenn Ludtke, Kurt Rohr, Gale Schafer and Chuck Thompson were each awarded Plus 1 pins.

Uncle Sam, better known as Glenn Ludtke, led the group in a sing-along of patriotic music to conclude the meeting.



Members who received Paul Harris recognition with Assistant Governor Brad Martens: Pat Roll, Chuck Thompson, Jamie Page, Larry Anderson, Marty Ferry, Roger Lembke, Martens, Uncle Sam (Glenn Ludtke), Greg Stidham, Deb Miller, Kurt Rohr, Jackie Byland, and Gale Schafer. Not pictured Cathy Baxter, Kerry Kesey, Jessica Quint, and J.B. Waggoner.

Hollister Rotarians Help Spruce up Hulland Park



The Rotary Club of Hollister worked to clean up Hulland Park July 7.



Springfield Rotary Clubs to Host Classic Car Show

The Rotary Clubs of Springfield are inviting all District 6080 Rotarians who own classic model cars to display them in the Rotary Rendezvous area of this year's Birthplace of Route 66 Festival to be held in downtown Springfield Aug. 10-12.

You may register [online](#) or print a copy of the registration form to mail. Either way, make sure to indicate that you wish to display your car in the Rotary show area. Your participation in this popular event will bring attention to Rotary and our mission of providing service to others.

For more information, contact Lisa Bakerink, 417-763-0415 or lbakerink@springfieldmo.gov.

<https://www.route66festivalsgf.com/car-show/>

