



District 6080 Rotarians,

Hello and welcome to a new year that brings new leaders to the fore with their own unique vision on how they want to lead Rotary, at the club, district and at Rotary International. Rotary International president Gordon McNally is using his theme, "Create Hope in the World," to make an impact in the many areas he has traveled where people have lost hope in warring countries, areas devastated by natural disaster, and diseases that affected entire countries. As Gordon says: "The goal is to restore hope — to help the world heal from destructive conflicts and, in turn, to help us achieve lasting change for ourselves."

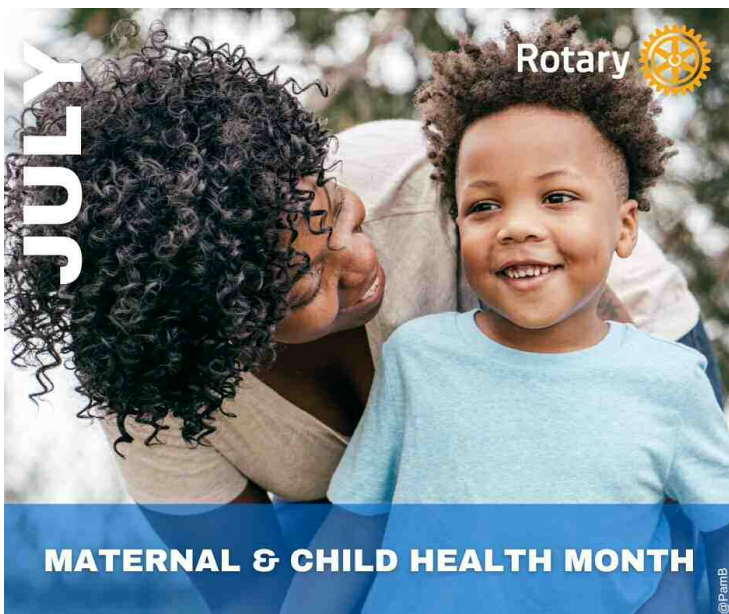
To impact in these areas, Gordon wants to reduce any stigma of mental health. He also wants clubs to do work in the area of peace, especially in virtual technology. And, he is encouraging all clubs to do a service project that focuses on empowering girls. District 6080 for the 2023-24 Rotary year will be following Gordon's lead in these three areas.

Shoes! What is Shoes? Rotary Foundation Trustee Larry Lunsford from the Kansas City Plaza Rotary Club started "Shoes for Orphan Souls" and is the Shoes "cheerleader" for this, the 22nd year that Rotary will partner with Buckner International. Every NEW pair of shoes collected during District 6080's drive will provide hope for children living in orphanages and impoverished communities around the globe and right here in the U.S.A. All shoes collected will be delivered to a semi-trailer at the Rotary 3-District FUN-vention at Margaritaville in Osage Beach April 19-21, 2024. This will be a joint district conference with Rotary Districts 6040, 6060 and 6080.

Following Gordon McNally's lead, I have begun my own work in mental health by utilizing the Equine Assisted Growth and Learning Association (EAGALA), a global leader for equine-assisted psycho-therapy and personal development. EAGALA is the leading international nonprofit association for professionals incorporating horses to address mental health and personal development needs. This program is in the infancy stage, but is being rolled out during the 2023-24 Rotary year.

District 6080 has much to offer to each individual community we serve, and it is my desire for all clubs to reach out to those in need to Create Hope in the World.

Jimmy Standfast, District Governor 2023-24
Rotary Club of Salem



**CREATE HOPE
in the WORLD**

Send your news items and photos to District Secretary Mary Ann Beahon at beahon.rotary@gmail.com

Jimmy Standfast Installed as Rotary District Governor

By Ty Richards, Salem Rotary communications officer and past president

Rotary year 2022-23 comes to a close and a new year begins. The Rotary Club of Salem is honored and very proud of Rotarian Jimmy (James) Standfast that he was selected and accepted the challenge to be District Governor for Rotary District 6080 for the new Rotary year 2023-24—a once-in-the-life event for a small club such as ours.

Jimmy is a seasoned Rotarian and former resident of Salem but currently resides in Rolla. He will visit all 50+ Rotary clubs in District 6080, which covers Southwest and Central Missouri, during his term as DG, as well as remaining an active member of Salem Rotary.

Jimmy was installed at our annual Steak Fry and Spouse's Night event June 26 by current DG John Horton. Past District Governors Bob Collins, Charlie Cooper, Raymond Plue, Melvin Platt and Joan Kramer joined John Horton in the traditional “passing the flame” to Jimmy. Several Rotary dignitaries from the district were in attendance. In addition to Jimmy’s installation, Charlee Sue Jadwin, a 22-year-old entrepreneur, was installed as president of Salem Rotary for the Rotary year 2023-24. Salem Rotary wishes Jimmy Standfast a productive Rotary year and safe travels in your year-long journey.

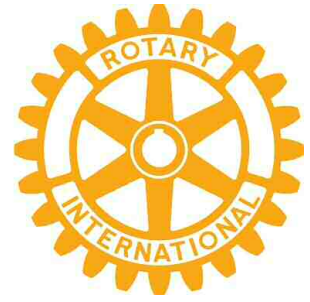


The District Governor line (left to right) Immediate Past District Governor Joan Kramer, District Governor John Horton, District District Governor Elect Jimmy Standfast, District Governor Nominee Rowland Geddie, and District Governor Nominee Designate Andrea Brady at the installation dinner June 26. Each officially moves up a position July 1.



Past District Governors (left to right) Bob Collins, Charlie Cooper, Raymond Plue, Melvin Platt and Joan Kramer join John Horton in the traditional “passing the flame” to new District Governor Jimmy Standfast.

Rotary



The monthly themes designated by Rotary International can provide topics to help clubs plan programs or service projects.

July—Maternal & Child Health Month

August—Membership & New Club Development Month

September—Basic Education & Literacy Month

October—Economic & Community Development Month; World Polio Day 10/24

November—Rotary Foundation Month

December—Disease Prevention & Treatment Month

January—Vocational Service Month

February—Peacebuilding & Conflict Prevention Month

March—Water, Sanitation, & Hygiene Month

April—Environment Month

May—Youth Service Month

June—Rotary Fellowships Month

Summer Leadership Seminar Open to all Rotarians

A Summer Leadership Seminar, open to all Rotarians, is planned for July 15 in St. Louis. The seminar will be held at the Missouri Athletic Club, 405 Washington Ave. Doors will open at 8 a.m. and sessions will run 9 a.m. to 4 p.m. The cost is \$50 per person and includes lunch.

Who Should Attend?

•All Are Welcome!

•District Leaders– Governor Line, District Committee Chairs, Assistant Governors and Coordinators

•Club Leaders– Presidents & Elects, Board Members & Committee Chairs

Friday Evening Meet & Greet Social—for those arriving on Friday evening, there will be an opportunity to meet up and have dinner. Hotel rooms are \$125 (\$12/parking) and can be reserved by calling 314-231-7220 Code: “Rotary Zone Event.”

The Leadership Seminar is designed to support and strengthen district leadership teams, including DGs, DGEs, DGNs, AGs and Foundation, Membership and Public Image Chairs, as well as club officers and chairs.

The aim is to provide leaders with a full day of training and discussion dedicated to strengthening and enhancing the effectiveness of our leadership teams. In addition, each attendee will benefit from the information that will be shared, but most importantly, they will benefit from the in-depth discussions incorporating the insights and experiences of multiple districts and our leadership teams as they took advantage of opportunities and mitigated problems. Simply, what worked and what didn't? Why experiment?

Sessions will be led and facilitated by the Zone's Coordinator Teams. These teams are some of the most qualified and knowledgeable leaders within our Zones. Also provides an excellent opportunity for district leaders to build relationships with these leaders, as well as leaders across our districts.

MUST REGISTER IN ADVANCE – NO WALK-INS DUES TO SPACE LIMITATIONS

REGISTRATIONS CLOSE JULY 12, THE WEDNESDAY BEFORE THE EVENT,

Rotary
Zones 30 & 31

A full day of ideas, information and tools for district and club leadership – Rotary people of Action!

2023 Leadership Seminars

Registration Now Open

Locations & Dates
Saturday Sessions 9:00-4:00

- July 15th – St. Louis, MO
- July 22nd – Decatur AL
- July 29th – Columbus, OH
- August 5th – Tulsa, Ok

Who Should Attend?

- All Are Welcome!
- District Leaders – Governor Line, District Committee Chairs, Assistant Governors & Coordinators
- Club Leaders – Presidents & Elects, Board Members & Committee Chairs

Program

Join fellow leaders within Zones 30 & 31 as we explore & discuss opportunities to utilize the Rotary Action Plan to Increase Membership, Increase Member Engagement & Increase Our Impact.

Sessions

- **Leadership for Growth** - In this interactive session we will focus on Attraction, the one thing your clubs CAN control, as well as Engagement to make your clubs "Simply Irresistible". We'll also focus on new and companion club opportunities to help your Districts soar to new heights by working as a team.
- **Creating A Culture Of Giving** - In this interactive session, we will focus on proven tools & practices for engaging Rotary members and friends of Rotary in supporting our Annual Fund to ensure growth of grants and projects; sharing our polio eradication work and the opportunity to join in eradicating this disease; and building teams to build legacies.

Registration

Register on the Zones 30 & 31 website: <https://www.rtzones30-31.org/events>

Registration Fee \$50.00 (includes lunch)

Friday Evening Meet & Greet Social
For those arriving on Friday evening, Friday there will be an opportunity to meet up and have dinner. See Registration for Lodging Info.

LEADERSHIP SEMINARS

IMPACT REACH ENGAGE ADAPT

- **Everyone Has A Story** – Learn how to Expand Our Reach by learning the aspects of storytelling. This interactive and informational session will cover not only telling your Rotary story but promoting the stories of others. Walk away with a template and tool kit to become a storyteller.
- **Putting Rotary's Action Plan Into ACTION!** - Interactive session integrating the "Leadership for Growth", "Rotary Foundation" and "Everyone Has A Story" sessions into a comprehensive Action Plan districts can use to Increase Membership, Increase Member Engagement & Increase Our Impact.

Think you've Been There, Done That? Think again!

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Public Image Spotlight: Promoting Rotary on Facebook

By Mary Ann Beahon

For years, Rotarians joked that Rotary was the world's best kept secret because we didn't take credit publicly for our accomplishments. Little by little, that's changing as leaders realize that for Rotary to grow—to even survive—it's important to promote our organization.

As a retired public relations professional and past public image chair for District 6080, I've agreed to take on the added responsibility of interim district public image chair, in addition to being district secretary. I emphasize "interim" because our new District Governor, Jimmy Standfast, would like to find someone to take over this job and be part of the district leadership team. If you're interested, please contact Jimmy at fast.67@hotmail.com or me at beahon.rotary@gmail.com.

In the meantime, if you have questions about public image, don't hesitate to ask. I'll do my best to get you the answers. I also recommend joining the Facebook page, [Rotary Club Members: Public Image, Graphics & Ideas Hub](#). You'll find all sorts of great information there.

Recently, a Rotarian from Idaho posted on the page, "I am new into the public image office role and I just recently created a Facebook for my club here in Moscow, Idaho. What is y'all's best advice to growing your platform?" Since that is something every club should strive for, I thought I'd share the comments.

- Consistent posting.
- Create events for all of your projects & events and be sure to invite all of your club members so the posts show up on their pages as well.
- Tag your speakers & their organizations for more reach.
- Do member spotlight posts with a photo and some interesting facts to show the diversity of your club.
- Create an editorial calendar. In the long run, it will save you time, the calendar keep you organized, help produce timely and relevant content, and build credibility.
- Use the meta business suite to post to Facebook and Instagram at the same time. You can also schedule your posts.
- Try posting to local community pages. In your suburb and nearby suburbs. This quickly stretches out your reach to people who are not existing members. I post on our club page and only 5 members like and share. Whilst you may wish that members do better at the end of the day it's outside of the Rotary family we need to reach.
- Ask your club members to share your posts! Create posts that are geared to membership (such as why your club rocks) and include an email for the membership chair or at minimum, your website URL or QR code. Members share them on their own pages, and attract their own friends.
- If you want to grow your audience with non-Rotarians who can be potential members, it's really important for your members to SHARE the club posts to their unique audiences. If a club of 30 has every member share every post to their circle of friends, you will exponentially leverage the power of Facebook and find a new audience.
- Another tip is to follow the public pages of Rotary entities such as End Polio Now, Rotary International, Shelter Box, RI President, etc, and SHARE their interesting posts on your page. This gives your audience an insight into the wider world of Rotary.
- Ensure photos show we are "People of Action" and avoid boring photos of club meetings.
- Tag, tag, tag ... project partners, venues, etc, and encourage members to 'like' and 'share'.

Global Scholar to Study Leadership, Peacebuilding



Hanna Watson is Rotary District 6080's Global Scholar awardee for 2023-24. Her academic journey has been defined by a passion for cross-cultural understanding, peacebuilding, and leadership development.

During her interview with the District 6080 Global Scholar committee, she explained that this passion was ignited during her transformative experience as a Rotary Youth Exchange student in Brescia, Italy, which exposed her to a new culture and nurtured a global perspective. Building on this foundation, she pursued a double major in Constitutional Democracy and Interdisciplinary Studies with emphases in International Studies, Anthropology, and Spanish at the University of Missouri. During the Spring 2023 commencement she received her diploma with Summa Cum Laude distinction.

Hanna's extracurricular activities included participation in several research projects that allowed her to explore various fields of study and expand her knowledge across disciplines. She states, "I delved into the history and culture of the Caribbean by studying the Morant Bay rebellion in Jamaica." Additionally, she conducted linguistic research on the Bukusu language, an indigenous language spoken in Kenya, collaborating closely with native speakers. This experience underscored the value of "language preservation and the importance of cultural identity."

During the interview she described an experience fostered by transcribing the journal of an individual living in Washington, D.C., during the 1860s—a revelation that produced valuable insights into American political history and the socio-political context of that era. In short, Hanna is the epitome of a Renaissance woman, a person who is well educated and sophisticated and who has talent and knowledge in many different fields of study.

Her resume reveals contributions to a gubernatorial campaign, gaining insights into the political process while honing her communication and organizational abilities. This coupled with experience of working with Search for Common Ground, an internationally focused peacebuilding non-profit in Washington, D.C., where she witnessed first-hand the power of dialogue and mediation in conflict resolution and the promotion of peaceful societies. Her vita includes multiple global experiences: she lived in Santiago, Chile, working with Good Neighbors, a humanitarian non-profit organization. In this role, she collaborated with local communities and contributed to sustainable development projects, an experience which will be a continuing investment toward her commitment to making a positive impact in the world. Shortly after the Spring 2023 commencement, she traveled to India, to participate in the U.S. Department of State's Critical Language Scholarship program to learn Hindi.

Her graduate study will begin in September, 2023 when she will pursue a master's degree program in Global Leadership and Peacebuilding at King's College London. It is expected that the King's College graduate program will provide an educational experience that will enhance understanding of global leadership, conflict resolution, and peacebuilding strategies. She states that her ultimate goal is to become an advocate for peace and social justice on a global scale where she will play an active role in fostering dialogue, understanding, and collaboration among diverse communities, working towards a more peaceful and inclusive world.

Pulaski Co. Rotary Spreads Red Sand for a Reason

Pulaski County Rotarians recently spread red sand in the cracks of a sidewalk. It was part of the Red Sand Project to raise awareness about human trafficking, modern slavery and exploitation.

Today, over 50 million people worldwide are being trafficked or live in modern slavery.

There are 27.6 million people in situations of forced labor on any given day. Of those 27.6 million people, women and girls make up 11.8 million — more than 42 percent. More than 3.3 million of all those in situations of forced labor are children.

An estimated 6.3 million people are in situations of forced commercial sexual exploitation at any point in time. Nearly four out of every five people trapped in these situations are girls or women.

An estimated 22 million people were living in situations of forced marriage on any given day in 2021. Over two-thirds of those forced to marry are female. This equates to an estimated 14.9 million women and girls. Men and boys are also subjected to forced marriage.

The Red Sand Project is a way for people to come together and connect and raise awareness. It is a participatory artwork created by Molly Gochman that uses sidewalk interventions and earthwork installations to create opportunities for people to question, connect and take action against vulnerabilities that can lead to human trafficking, modern slavery and exploitation.

Your club can take part in raising awareness. Join the movement by filling sidewalk cracks with red sand and documenting your sidewalk transformation on social media using #RedSandProject.

All you need is a group of 15 people or more. Once you know how many people are in your group, and where you're going to have your event, order your free sand at <https://redsandproject.org/>. They'll send red sand and informational materials, free of charge, only asking that you pay for shipping. (Please allow up to seven days for processing, plus time for shipping.)

Find a location to pour the sand, gather any materials you might need (cups, sidewalk chalk, posters, etc.), and then you're all set to do your Red Sand Project event. As a group, pour the red sand in sidewalk cracks and highlight the ways people are vulnerable to exploitation.

Make sure to take photos and videos of your sidewalk transformation, and share them on social media using #RedSandProject. Your event will be connected to the thousands of other Red Sand Project actions worldwide, expanding the movement to end human trafficking and modern slavery.



Columbia Metro Rotary Volunteers at Agriculture Park

Members of Columbia Metro Rotary volunteered June 2 at the Columbia's Agriculture Park, part of the Columbia Center for Urban Agriculture.



The 10-acre park is home to the main Planting for the Pantry production fields as well as public garden and programming spaces that showcase a variety of food-farming techniques and urban ecosystems.

Each season, volunteers and organizations donate thousands of hours to work and learn alongside CCUA staff, developing the park for the

community to enjoy, while also providing fresh, local produce for local hunger relief.



Springfield Metro Rotary Assists Dogwood Ranch

Members of Springfield Metro Rotary recently spent time helping out at Dogwoods Ranch, which provides support for foster children and youth who have been abused and neglected.

The ranch offers specialized support through an equine-assisted counseling program, which focuses on bringing restoration to foster youth and other at-risk populations, including military veterans and their families.



Mountain View Rotary Serves Breakfast to Graduates

Mountain View Rotary members provided breakfast to the Liberty High School class of 2023 the morning of graduation.



Fulton Rotary Recognizes Student Courtesy, Citizenship



Addalynne Eibel with with her award and Rotarian Collin Clement

Continuing a tradition that began in 1944, the Rotary Club of Fulton this year presented 14 Nolin Courtesy Awards to students at area schools. The award recognizes local youth in Fulton elementary and middle schools for their courtesy and good citizenship.

“Mose” Nolin, owner of a local drugstore and a member of the Fulton Rotary Club, established the award in 1944 to honor students in Fulton schools. Nolin believed that students should be recognized for their courtesy and good citizenship, and he provided the funds for the Nolin Courtesy Award.

After his death, the club continued to present the award in his honor. For 79 years, the club has kept this tradition alive by recognizing hundreds of outstanding Fulton students. Kati Boland, principal of Fulton High School and chair of the Fulton Evening Rotary Club, is in charge of the Nolin Courtesy Awards project.

Baby Bottle Drive Successful

Baby bottles may seem a strange place to collect money, but Fulton Rotary recently collected \$733.47 in individual donations for Faith Maternity through a baby bottle drive. The organization, which provides housing and other assistance to young mothers who choose life for their baby, represents one of Rotary’s seven areas of focus—Maternal and Child Health.



Springfield Rotary Clubs to Host Classic Car Show

The Rotary Clubs of Springfield are inviting all District 6080 Rotarians who own classic model cars to display them in the Rotary Rendezvous area of this year's Birthplace of Route 66 Festival to be held in downtown Springfield Aug. 10-12.

You may register [online](#) or print a copy of the registration form to mail. Either way, make sure to indicate that you wish to display your car in the Rotary show area. Your participation in this popular event will bring attention to Rotary and our mission of providing service to others.

For more information, contact Lisa Bakerink, 417-763-0415 or lbakerink@springfieldmo.gov.

<https://www.route66festivalsgf.com/car-show/>

