



District 6080 Rotarians,

Wow, I can't believe May is almost here and we have the District Conference next weekend, May 5-6. I am super excited for the Conference and getting to see everyone from around the District.

Let's finish the year strong by bringing in some new members. Family, friends, neighbors and co-workers will all appreciate the gift of Rotary.

Thank you to all the Rotarians who have given to The Rotary Foundation this Rotary year. We cannot do all the work we do around the world without your generous contributions. If you have not given this year, it is not too late. Simply go to www.rotary.org/donate. If you can commit to donating either \$300 per year or \$600 per year, please let me know and I will get you a District 6080 Foundation Promoter or Foundation Champion pin to recognize this tremendous commitment. We have a generous TRF donor who is matching donations on a 1-to-1 basis. There is more information in the newsletter.

Rotary focuses on Youth Service and Education during May. Please remember to thank a teacher this month. I know some clubs are working on Global Grants to increase educational opportunities for children around the world. Thank you Rotarians.

The Rotary International Convention will be the last week of May in Melbourne, Australia. I'm sure it is still possible to sign up and go. We have at least eight people from District 6080 making the trip. Personally, I'm super excited and can't wait.

District Governor Elect Jimmy Standfast is holding his District Assembly tomorrow, Saturday, April 29. It's not too late to register: <https://us02web.zoom.us/meeting/register/tZAsduqorTwrHtFlShJ8enn-JjZbjK7eecM2>.

John Horton
DG 6080 2022-2023
Springfield Southeast



**IMAGINE
ROTARY**

Send your news items and photos to District Secretary Mary Ann Beahon at beahon.rotary@gmail.com

District 6080 Match to Advance Paul Harris Fellows

Advance Your Paul Harris Fellow Recognition Journey District will Match Your Contribution \$1 for \$1



The District will match any contributions to the Annual Fund with Paul Harris Recognition points that enable advancement to the next level of Paul Harris Fellow recognition. This opportunity is thanks to the generosity of a Rotarian in our district in an effort to promote cash giving to the Annual Fund. The rules for this program follow:

- Any Rotarian active in District 6080 who has not already achieved Major Donor status is eligible.
- Cash donations made between Jan. 1 and May 31 of this year are eligible.
- Individual minimum of \$100 cash donation is required to qualify a Rotarian for the match.
- Requests for match will only be accepted directly from a designated officer of each club. Information required to be submitted includes:
 - Rotarian Name
 - Rotarian ID number
 - Date of Donation
 - Amount of Donation

All Matching requests should be submitted via email to Rotary6080.PHFMatch@gmail.com.

The point matches will be submitted to the Rotary Foundation for processing by June 15.

If you have any questions, please feel free to contact me or your Assistant Governor.

Let's finish the year strong!

Paul Reinert
Foundation Chair - District 6080
Past District Governor 2019 - 2020
ARRFC Zone 31 2022 - 2025

Cowherd Receives Award From Scouting Rotarians

Fulton Rotarian Jacque Cowherd received the Cliff Dochterman Community Service Award April 12. The award is named in honor of distinguished Rotarian, former Rotary International president and dedicated Scouter, Cliff Dochterman.

This award recognizes individual Rotarians or Rotaractors who act as role models and render distinguished and dedicated service to Scouting through active leadership or for other exemplary contributions. The award is presented by the International Fellowship of Scouting Rotarians.



David Keller (left), and Scout Executive John Fabsits (right) present Jacque Cowherd with the Cliff Dochterman Award.



The Cliff Dochterman Award, a bronze medallion hung from a gold and blue ribbon, may be awarded by a local Rotary Club or District Governor to an active Rotarian who has rendered exemplary service to scouting. Information and a nomination form are available [HERE](#) or from the IFSR-IAR Secretary at P.O. Box 19982, San Diego, CA 92159-0982.

For more information, contact David Keller, district liaison for the International Fellowship of Scouting Rotarians, at dbkeller2@gmail.com.

Rotary Peacebuilders Offer Movie About Refugees



The District 6080 Peacebuilders Committee is offering a free screening via Zoom of the documentary [A HOME CALLED NEBRASKA](#) on May 25 at 7 p.m. with discussion following. This powerful film will introduce you to refugees who escaped war and persecution, yet are finding their way in the U.S. with the help of Nebraskans who welcomed them, taught them, celebrated with them, and helped them find jobs and houses.

This is a great film for those clubs who are already working with refugees, or thinking about working with refugees, or just would like a better understanding of the refugees in their communities. Rotarians who have watched this movie during the March and April screenings have described it as moving and informative, and one you should see! May 25 is the final screening for the District. You can [register for the screening here](#).

Springfield Sunrise Rotary Springs into Service



Springfield Sunrise Rotary members started their spring season with two service projects. On March 25, 14 Sunrise Rotary members, along with the help of future Sunrise Rotarians, completed a yard clean-up project for the Ronald McDonald House Charities of the Ozarks. Members also sprang into action to assist the manager of the facility when a water leak was discovered in the basement.

On April 11, Sunrise Rotary members made a great showing for the Care To Learn service project. The members started the project with a 30-minute presentation from the Director of Chapter Services detailing the mission of Care To Learn.



Springfield Sunrise Rotary Club aided with fulfilling the mission by having a drive to collect items for children two weeks prior to the service project. Because of the generosity of the Sunrise members, a large donation of items was provided for the kids in need in the Springfield area. The onsite service project consisted of the members folding new clothing inventory and putting together hygiene kits.

These projects were made possible by the dedication of the Springfield Sunrise Rotary Local Service Projects Chair, Dr. Sandy Rice, and the service committee members. Through their excellent planning of the service projects, the Springfield Sunrise Rotary Club continues to build partnerships with community organizations and members.

Fulton Rotary Donates Books on Peace to CASA

As a continuation of Rotary's Peace and Conflict Resolution Month activities, the Rotary Club of Fulton, a peacebuilder club, donated books to the Heart of Missouri CASA (Court Appointed Special Advocates). Suzanne Guarrant, Callaway County program director for CASA, accepted the books.

The donation of 35 preschool books dealing with conflict resolution will allow advocates to work on conflict activities with the preschool children to which they are assigned.

Earlier the club donated books to the Head Start library and conducted some conflict resolution activities with the children enrolled there.



Suzanne Guarrant and members of Fulton Rotary's peacebuilder committee display the books purchased for CASA. Left to right: Bob Sterner, Joan Morris, Jan Reyes, Suzanne Guarrant, Bob Hansen and Sherry McCarthy.

Rotary Service Abounds Around District 6080



Left: **Columbia Evening Rotary** celebrated seven years of service with their monthly service project by helping the City of Columbia with trash clean up in April.

Below: **Columbia Metro Rotary** has been a Partner in Education with the Columbia Public Schools for 20 years. During this time, members have spent thousands of hours reading to students and having students read to them. Metro readers hosted their annual party for teachers April 26, a fun evening of fellowship thanking all the teachers who let Metro Rotarians assist with their literacy efforts.



Jefferson City Evening Rotarians have been busy in the community. April 22 they chose several spots around JC to plant, cut, and clean during Serve Jeff City. Then their meeting on April 25 was spent on Highway 179 picking up trash.



Belton-Raymore Rotary served food at the senior citizen luncheon hosted by the Belton School District in April. Pictured are Jodie Huston, Woodrow Dick, Joye Conklin and Jeff Wayman.



Lake Ozark to Raffle 2023 Red Chevrolet Camaro

Tickets are available for the annual Lake Ozark Daybreak Rotary car raffle. Tickets are \$20 each online through the secure "give smart" app. Only 3,000 tickets will be sold and they sell out every year. This year's 2023 red Camaro, v8 is the 18th car the club has given away. The drawing is Saturday, May 6, at the Lake Ozark Magic Dragon car show (1000+ cars registered at this event and more than 10,000 people during that weekend). More info is available on the club's Facebook page and website.

Lake Ozark Daybreak Rotary

2023 Chevrolet Camaro

Drawing held at The Magic Dragon Street Meet
on The Strip in Lake Ozark, MO



Recent Rotary Charity Recipients:

CADV - Camden Co. Child Advocacy - Camdenton Looking Good Program - Central MO Foster Care & Adoption Association Lamb House
Church at Osage Hills - Buddy Back Pack - COPS - Eldon Mustang Back Pack - Eldon Mustangs Matter - Eldon Upper Elementary Nurse AKA Superhero Support
Feed the Children (Faithbridge Church) - Food for Morgan County (Morgan County Community Center) - Hope House, Miller Co.
Ivy Bend Food Pantry - Kid's Harbor - Lake Area Industries - Lake of the Ozarks Eagle Days - Lamb House - Medical Missions for Christ
Mini Mustang Leader in Me - OSB Senior Center - Pregnancy Help Center - Raising Hope Free Store
Lake Area Sexual Response Team (SART) - Share the Harvest - Sharing and Caring Foundation
SOTO Care for Kids (FXA Buddy Back Pack) - Westlake Aquatic Center
Wonderland Camp - Victory Church



Raffle tickets must be purchased in person from DRC members, Raffle sponsors or by using the order form online at <https://www.daybreakrotary.org>. DRC reserves the right to reject any entry form that is submitted with payment that does not constitute "good funds". No refunds are available. DRC assumes no responsibility for lost, late, misdirected, or any other failure to receive orders or deliver receipts prior to the drawing deadline.

For more information about Rotary visit: www.daybreakrotary.org
All proceeds to fund local organizations

BUY TICKETS NOW @ 2023rotarycar.givesmart.com



Rotary Clubs to Sponsor Poker Run for Charity



Olive, a therapy dog, is trained to aid children in trauma.

Mid-Missouri Rotary Clubs will collaborate May 13 to host a community Poker Run. Organized by the Rotary Club of Fulton, the event will raise money for Rotary's charitable causes, including Therapy Paws and K-9s on the Front Line.

Therapy Paws works with children and K-9s on the Front Line works with veterans in crisis. Therapy Paws' mission is to provide and coordinate with canine handlers to utilize trained therapy dogs to aid children in trauma and at-risk youth experiencing extreme stress and anxiety. K9s on The Front Line provides certified, trained service dogs to military veterans who are affected by PTSD and/or TBI (traumatic brain injury). Both are 501(c)(3) nonprofit organizations.

Rotary clubs teaming up for the Poker Run are Columbia South, Rocheport, Boonville, Jefferson City Evening and Fulton.

Registration for the Poker Run is available online at www.Fultonrotary-mo.org at a cost of \$20 per person. Participation is not limited to the driver; each person in the vehicle can play.

The run begins at Head Motor Company, 5708 Freedom Dr., along I-70 in Columbia. Registration is at 9:30 a.m. with departure at 10 a.m. A light breakfast will be provided. Additional stops are in Rocheport, Boonville, Jefferson City and Fulton.

Riders will collect stamps at each stop and draw a hand of cards at the final stop. Whoever has the best poker hand wins.

A car show, hosted by the Rotary Club of Fulton, will be held at the last stop, Ohana Pizzeria in Fulton. Awards will be given for best motorcycle, car, jeep, truck, People's Choice and overall show winner. Vehicles can be registered for \$20 at www.FultonRotary-mo.org. Ohana's will have food and drink specials for sale, and the band Hot Mess will perform, 1:30-3:30 p.m.

"Cash prizes, community support, fellowship and service make for a great day," Stephanie Vollmer, Fulton Rotary fundraising chair, said.

The deadline to register for either the Poker Run or the car show is 8 a.m. May 12. For more information on the Rotary Poker Run, contact Vollmer at 573-821-8414 or stephanie.vollmer@mofact.org.

For more information on Therapy Paws, go to www.therapypaws.org. For more information about K-9s on the Front Line, go to www.k9sonthefrontline.org.

Hosted by:

Rotary

Club of Fulton



IN PARTNERSHIP
WITH MID-MISSOURI
ROTARY CLUBS IN
COLUMBIA,
ROCHEPORT,
BOONVILLE AND
JEFFERSON CITY

**Ride or Drive
What you Have**

POKER

RUN

**CASH
PRIZES**

FOR BEST HANDS

**CAR/BIKE/JEEP SHOW
AFTER THE RIDE
\$20 TO ENTER**

PROCEEDS WILL SUPPORT
THERAPY PAWS, K-9S ON THE
FRONT LINES, AND THE ROTARY
CLUB'S OTHER CHARITABLE
CAUSES

**SATURDAY
MAY 13**

**START @ HEAD MOTOR COMPANY
END @ OHANA PIZZARIA**

RIDE AT: 10:00AM

\$20 PER INDIVIDUAL

**LIVE MUSIC PROVIDED BY "HOT MESS" FROM 1:30-3:30
OHANA PIZZARIA WILL HAVE FOOD & DRINK SPECIALS**



For more information or to register

WWW.FULTONROTARY-MO.ORG

OR SCAN THE QR CODE

How to Create a My Rotary Account in Easy Steps

How to create a My Rotary Account

First you log onto the Rotary International website, rotary.org and click on My Rotary at the top of the page.

Rotary Dashboard

Next click on register for an account. The register and sign in options are noted as you see on the screen and also at the top right hand of the page.

First Time User

If you already have a My Rotary account, then you obviously just need to enter your email and password and sign into the website. If you don't have a My Rotary account, you will need to create an account.

Account Registration

Once you enter your name, email and the fact that you are over 18 and click on continue, an email will be sent to you with a link to activate your account.

Completing the registration

After clicking on the link you received in your email, your account will be activated. You can then complete the registration by setting up a password and any security questions of your choosing. Then you click on create account.

Account Set up

Lastly, by clicking Continue, you are now set up on My Rotary.

Rotary Learning Center Offers Courses on Many Topics

Learning Center on My Rotary

The Rotary Learning Center is full of courses on any Rotary topic you'd like to learn more about. You can find the learning center on the Rotary website under the Learning and Reference tab. After clicking the Learning Reference tab, the Learning Center is the fifth choice and it will direct you to the Course Catalog.

Course Catalog

There are many topics to choose from depending on which subject is most important to you and your club. When selecting Club Leadership, you are directed to many courses that are beneficially to Club Presidents such as Working with your club Leadership Team.

Club Leadership Courses

There are 11 Club President Basics courses that can be done to help aid you as Club President. And, Club President Intermediate offers 10 more courses at an advanced level. Each of these take about half a day to complete them all. The courses go quickly, and you can do them at your own pace. These are free to all Rotarians and can aid any officer in your clubs to get new ideas or develop a new plan for a particular area.

Our Image Matters – Using the Rotary Brand Center

Accessing the Rotary Brand Center

First, go into your “My Rotary” account. Then select the “News & Media” tab at the top of your screen. Finish by clicking on the Brand Center at the bottom of the page.

Overview

The Brand Center Welcome page has all the tabs you need to get started along the top of the page.

- Our Image Matters
- Guidelines
- Logos
- Materials
- Ads
- Images & Video

You can also click on one of the boxes at the bottom of the page. Everything you need is compartmentalized into these tabs.

Our Image Matters

Awareness of Rotary is high when it comes to our members. However, the public understanding of who we are, what we do, and the value we bring to communities is concerningly low. This is why our Image Matters! Think about it for a minute. No matter where you are in the world or what language you speak, the Rotary logo is universal. It’s what unites us around the world. Rotary clubs can tap into the strength of this connection by using a consistent club logo. The more unified our voice is, the greater our impact will be.

Our Image Matters in detail

Once you click on the Our Image Matters tab, you’re going to see information about our image and a Downloads section. In the Downloads box there are multiple documents you will find valuable. The first two listed are Identity at a Glance and Voice and Visual Identity Guidelines. These documents show a quick glance of the Rotary logos and go over the official Rotary colors. You’ll learn about Rotary messaging, People of Action, proper logo usage, and more.

The messaging guide tells you simple advice for telling Rotary’s story in a clear, compelling, and consistent way. It offers talking points about Rotary that you can adapt and build upon.

There is also a Quick Start Guide for Club Websites – You can use this guide to increase the impact of club websites with a consistent look and feel.

Guidelines

When you click on the Guidelines, you’ll see that Rotary has guidelines for almost any situation. The most important things to know are the Areas of Focus, and Radio, Television and Social Media Guides.

Areas of Focus

Just as a reminder, Rotary has 7 areas of focus. For many years we have supported clean water, peace, health, disease prevention, literacy, and economic development. Our newest area of focus is to protect the environment.

Logos

Under Logos – you can download high-resolution logos and Rotary graphics. Under this tab you will also have the color palette you need to use when designing logos.

Different logos

These are different Rotary logos and People of Action logos.

The Masterbrand can be displayed in two tones or in the one color. The Masterbrand is the word Rotary followed by the wheel. You can have, for example, the People of Action under the word Rotary or on the other side of the wheel.



The Rotary Wheel is the mark of excellence and **should not be used by itself**, but rather with the word Rotary or End Polio Now or the Rotary Foundation.

There is also what is called the Lock Up Logo – for example, this one with Rotary masterbrand and People of Action. Lock Ups can be used for other purposes; be sure to follow the guidelines in the Brand Center.



Outdated Logos

This is what you will **not** see on the brand center. These are old logos and Rotary International has deleted all these logos from its brand center and all of its public image platforms and correspondence. **If you are still using any of these logos, please replace them on your social media. And faze them out on your printed materials and banners as you run out of them.** Review the Rotary Brand on all your social media and printed material. Be especially careful in developing your ads & fliers for your fundraising. Be sure you are using the correct branding.



Other Logos

These are the Rotary Foundation logos and End Polio Now logos. The End Polio Now can either have the Mark of Excellence or be just by itself.



Ads

This is the area where you can download online, print, outdoor, and radio ads to promote Rotary in your community.

The online ads are materials already designed that have our action verbs in them. (Together WETransform, Learn, Save Lives, Promote Peace, Mentor, Fight Hunger, Empower, Transform,

Inspire, Connect, and End Polio) All this is ready for Facebook, Instagram, digital banners, and twitter. All you will need to do is upload to the platform you desire.

The print ad section includes print-ready ads in various sizes. Like the online ads, these already have our People of Action verbs overlaid on the ad.

The outdoor ad section includes print-ready ads for billboards and other outdoor signage.

The radio ad section includes multiple generic radio ads that work well for any community. You can download audio files and radio scripts to send to your local radio station.

Images and Videos

Images play an important part in telling Rotary's story, so be sure to select photos that reflect Rotary's work and membership or show Rotarians as People of Action. This section includes dozens of high-quality photos depicting Rotary's work around the world in all of our areas of focus. You could use these in a people of action campaign and attach one of the People of Action "Together We" verbs, such as Transform or Inspire to a picture. You see on your screen the ten action verbs currently available in the Brand Center.

Pictures

You see Action, Connection and Engagement in these pictures. Those are the types of pictures you want to use in your media campaigns.

Videos

The video section includes pre-recorded impactful videos that Rotary has already put together. There are several video lengths to choose from. There is a video promoting service learning for our youth, polio infrastructure, peace initiatives and more. You can share these videos on social media, show at meetings or even talk to your local PBS or tv stations about airing. These videos help inspire people to be part of something that is bigger than themselves. There is even a step-by-step video on how to make a club logo!

Materials

The Materials section is where you'll find templates for business cards, PowerPoint presentations, letterhead, virtual backgrounds and more.

Templates

Club Resources include the templates for Business Cards, letterhead etc. You can also Create Your Own Club Brochures, Promotional cards, and People of Action print ads. Promotional Resources include: news releases, media advisories, letters to the editor, event fliers, and banners.

What's New?

Rotary Voices is a newer addition to the Brand Center. Rotary Voices can be found on the bottom of the first page of the Brand Center page. It is under "What's New." It talks about why you should care about Rotary Branding? There are articles from Rotarians from around the world that are well known for their expertise on Rotary Branding. The really interesting thing about this page is you can comment and ask questions in a somewhat interactive way.