



**Celebrate World Rotaract Week: Merging the Visions of Rotary and Rotaract**, 5 p.m. March 18

Register:

[https://us02web.zoom.us/meeting/register/tZEtcumrqi4pGtGFgyS2bHLYgt3\\_LMGCIImOr?\\_xzm\\_rtaid=E\\_LzOCP\\_RvGMstG7HHXNcA.1601006336565.5868d184f4b1007e6f913d4186e4def3&\\_xzm\\_rtaid=738](https://us02web.zoom.us/meeting/register/tZEtcumrqi4pGtGFgyS2bHLYgt3_LMGCIImOr?_xzm_rtaid=E_LzOCP_RvGMstG7HHXNcA.1601006336565.5868d184f4b1007e6f913d4186e4def3&_xzm_rtaid=738)

**Virtual District Conference! April 16-17, Friday 5:30-7 p.m. & Saturday 8 a.m.-noon**

Exceptional speakers and awards throughout the event.

Submit nominations for individual and club Awards! [criteria and form enclosed]

Secretaries = enter Rotarian and Rotaractor Veterans in dacdb for Recognition!

**Let's Join the Champions and Give the Gift of Rotary!**

Want to be a part of something new? Join me in developing new innovative Satellite clubs, such as; Veterans, Environment, Happy Hour, Family, Corporate, and Peacebuilders? Contact:

[howardjs.rotary6080@gmail.com](mailto:howardjs.rotary6080@gmail.com)

**Congratulations with high honors to clubs!**

**Springfield Metro and Springfield Sunrise earn 100% PHF Club recognition**

**Champions of Change: Celebrating Women as Rotary Leaders**

**Peacebuilders and Peacebuilder Meeting, D6080 recognized with eight clubs on the World Map, plus three Peace Cafes offered in March.**

**Rotary Day of Service at Wonderland Camp:** May 15, 2021

**Please share the latest news and achievements of your clubs. And, please let me know if I may be of service. I'm here for you. In Rotary fellowship and service,**

**Jacque** Jacqueline Howard, Governor D6080 (20-21) [howardjs.rotary6080@gmail.com](mailto:howardjs.rotary6080@gmail.com)



# Celebrate World Rotaract Week 2021

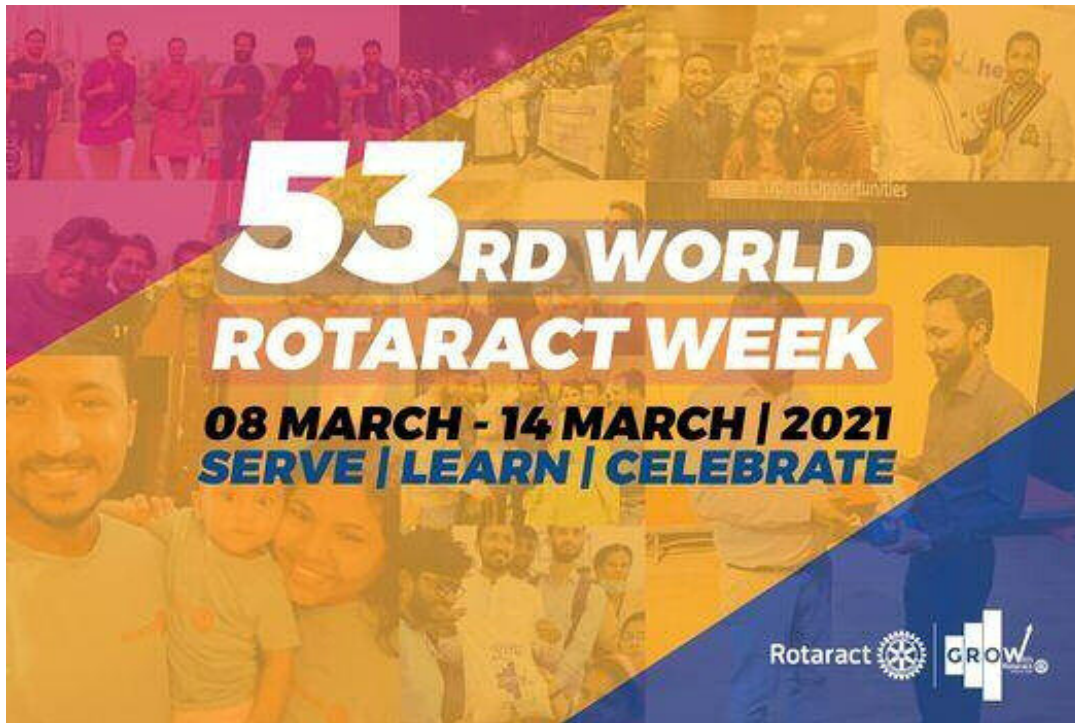
Join in a special D6080 program:

## Merging the Visions of Rotary and Rotaract

March 18, 2021 at 5:00 pm

Register:

[https://us02web.zoom.us/meeting/register/tZEtcumrqi4pGtGFgvS2bHLYgt3\\_LMGCI\\_mQr?\\_xzm\\_rtaid=ELzOCP\\_RvGMstG7HHXNcA.1601006336565.5868d184f4b1007e6f913d4186e4def3&\\_xzm\\_rhtaid=738](https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZEtcumrqi4pGtGFgvS2bHLYgt3_LMGCI_mQr?_xzm_rtaid=ELzOCP_RvGMstG7HHXNcA.1601006336565.5868d184f4b1007e6f913d4186e4def3&_xzm_rhtaid=738)



*Through Rotaract clubs, young people ages 18 and older develop leadership and professional skills, build networks, exchange ideas with community leaders, and have fun through service.*

## Rotaract Clubs in District 6080

### Springfield Rotaract

Sponsor: Rotary Club of Springfield Southeast

### Rotaract Club of Columbia

Sponsor: The Rotary Club of Columbia

### College of the Ozarks Rotaract Club

Sponsor Rotary Club: Branson Daybreakers Rotary Club

### University of Central Missouri Rotaract Club

Sponsor: Rotary Club of Warrensburg

### William Woods University Rotaract Club

Sponsor: Rotary Club of Fulton





**SAVE THE DATE! VIRTUAL CONFERENCE!**

## District 6080 Conference, April 16-17, 2021

**FRIDAY EVENING: 5:30 – 7 p.m.**

**Welcome, Keynote, & Salute to Veterans**

**SATURDAY MORNING: 8 a.m. – noon**

**President's Roll Call**

**The Why?**

**General Sessions include a Keynote speaker and a Champion Award:**

**Increase Our Impact**

**Expand Our Reach**

**Enhance Participant Engagement**

**Increase Our Ability to Adapt**

**Peacebuilders and Peacebuilder Clubs**

**Silent Auction Winners**

**Fun! Games! Drawings for Prizes!**

**Nominations Open for DISTRICT AWARDS! Awards will be presented at the Virtual District 6080 Conference April 16-17, 2021.**

**The DISTRICT AWARDS Nomination Form is available in the newsletter and on the D6080 website. Members of Rotary and Rotaract are eligible to make nomination(s).**

**Email your nominations to [howardjs.rotary6080@gmail.com](mailto:howardjs.rotary6080@gmail.com)**

**DEADLINE: MARCH 31, 2021**

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**AWARDS AND CRITERIA FOR NOMINATION:**

***Champion of Increasing Our Impact***

A member or club that championed an impactful service project based on a community need, may have leveraged funds through a grant, and shared success with the community.

***Champion of Expanding Our Reach***

A member or club that reached out to grow Rotary, such as; attracted new members with diverse backgrounds and interests, formed a partnership with a new group in service, led development of new Club (planned charter by June 30), or built an awareness of what Rotary does and Rotary's impact to the community.

***Champion of Enhancing Participant Engagement***

A member or club that created a new experience that members want to be involved in, provided opportunities for leadership development, and/or demonstrated activities that cared for or supported to members who were isolated due to illness or effects of the pandemic.

***Champion of Leading Change Award***

A member or club that leads change in how we see Rotary, how we speak about Rotary, what we hear about Rotary, such as, having discussions and using that information to shape strategies/goals and finding meaningful ways to Grow Rotary.

***Champion of Peacebuilding***

A Peacebuilder or Peacebuilder Club (recognized by the Rotary Action Group For Peace); that builds peace through service within the community, educates Rotary's role in Peace, and knows and seeks to apply the 4-way test throughout their work.

## Nomination Form for District Award

Members of Rotary and Rotaract are eligible to make nomination(s).

Email your nominations to [howardjs.rotary6080@gmail.com](mailto:howardjs.rotary6080@gmail.com)

**DEADLINE: MARCH 31, 2021**

I am making a nomination to award a:  Rotarian  Rotaractor  Club

Name of Rotarian, Rotaractor or Club being nominated:

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Check Award nomination: Champion of:  Increasing Our Impact  Expanding Our Reach  
 Enhancing Participant Engagement  Leading Change  Peacebuilding

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Provide specific examples that show why the nominee embodies the award's criteria. Include details of who, what, where, when, and how; Such as, dates, timeframes, occurrences, frequency, numbers of those involved or impacted, names of partnering organizations or groups, project name, impact in the club or community, accomplishment, outcome, etc.

Nominated by: \_\_\_\_\_ Date: \_\_\_\_\_

## DISTRICT GOVERNOR AWARDS FOR 2020-2021

The following *District Governor Awards* will be presented at a 2021 Fall District Event in addition to the established *Rotary International (RI) & The Rotary Foundation (TRF) Awards*. All awards are based on an assessment ending June 30, 2021.

- "**Club of the Year in Growing Rotary**" for the highest net growth in Membership.
- "**Club of the Future**" to the club with the highest number of members under or equal to 40 years of age.
- "**New Club of the Year**" for the club with the highest net growth of members since the charter date (Clubs chartered after July 1, 2018).
- "**New Satellite Club of the Year**" for the club with the highest net growth of members since their charter date (Satellite clubs identified after July 1, 2018).
- "**Outstanding Club Leader in Growing Rotary**" to every club president with net growth +3.
- "**Club of the Year in Volunteer Service**" for the highest number Volunteers and Service hours logged into Rotary Club Central, per capita assessment.
- "**Club of the Year in Growing Rotary**" to the club that had the highest net gain in members.
- "**Club of the Year in Engagement**" to the club that had the highest average attendance.
- "**Club of the Year in Foundation Giving**" for the club that had highest overall (annual, polio plus, and endowments/other) Foundation giving per capita.
- "**Club of the Year in Foundation Giving and Membership Growth**" for the highest overall (annual, polio plus, and endowments/other) Foundation giving per capita while achieving a +3 Net growth or more in Membership.
- "**Paul Harris Society Governor's Award**" for the Club that had the highest net gain in the number of PHS members (2020-2021).
- "**Outstanding Club Leader in Growing Rotary**" to Club presidents with net growth of +3.
- "**Outstanding Club Leader in Foundation Giving**" to Club Presidents that achieved \$125 per capita.
- "**Outstanding President of the Year**" to the Club President with the highest net growth of members and at or over \$125/capita in Annual Fund Giving on June 30, 2021.
- "**Outstanding Leader in Innovation**" to team leader(s) that chartered a new club/Satellite.
- "**Outstanding Rotary Program**" to the district program that adapted and led change.

# Club Recognition – Foundation Giving

July 1, 2020 – Feb 28, 2021

Top Clubs by Ranking		Per capita	President
<b>Annual Fund per capita</b>			<b>(+/- 100)</b>
1	Springfield Metro	\$261	Sarah Watson
2	Springfield Sunrise	\$220	Becky Hosp
3	Jefferson City Evening	\$178	Joe Meystrik
4	Jefferson City West	\$165	Natalie Newville
	Columbia Metro	\$165	Tom Rose
5	Columbia Sunrise SW	\$140	JD Rich
6	Springfield	\$128	Michael Overton
7	Columbia South	\$121	Robin Calfee
8	Columbia	\$120	Hargens/Randerson
9	Willow Springs	\$115	William Hall
10	Fulton	\$113	Sherry McCarthy
11	Buffalo	\$104	Myron Hartzell
12	Table Rock Lake/Branson W	\$100	Pam Burnett

<b>Polio Plus Giving per capita</b>			<b>(+/- 10)</b>
1	Willow Springs	77	William Hall
2	Springfield Sunrise	57	Becky Hosp
3	Springfield Metro	48	Sarah Watson
4	Boonville	40	David Wayne Johnson
5	Springfield North	33	Kenny Hamilton
6	West Plains	31	Alison Skinner
7	Columbia Evening	22	Ed Elsea
8	Fayette	19	Catherine Baxter
9	Thayer Mammoth Spring	18	Monica Bowers
10	Buffalo	10	Myron Hartzell

<b>Total Giving per capita</b>			<b>(+/- 125)</b>
1	Springfield Sunrise	\$276	Becky Hosp
2	Jefferson City West	\$267	Natalie Newville
3	Springfield Metro	\$266	Sarah Watson
4	Columbia	\$213	Hargens/Randerson
5	Willow Springs	\$192	William Hall
6	Jefferson City Evening	\$188	Joe Meystrik
7	Columbia Metro	\$144	Tom Rose
8	Jefferson City Breakfast	\$143	Patrick Prenger
9	Springfield Southeast	\$141	Rusty Worley
10	Springfield	\$129	Michael Overton



# Club Recognition - July 1, 2020 – Feb 28, 2021

## Rotary Citation: TOP TEN Qualified Clubs (Rotary Citation Earned)

Club	Completed	President
<b>Springfield Sunrise</b>	<b>15</b>	<b>Becky Hosp</b>
<b>Jefferson City Breakfast</b>	<b>14</b>	<b>Patrick Prenger</b>
Fayette	12	Catherine Baxter
Pulaski County	12	Andy Offutt
Fulton	10	Sherry McCarthy
Laurie Sunrise Beach	10	Toni Wagner
West Plains Sunrise	9	Kate Martin
Springfield North	9	Kenny Hamilton
Columbia	8	Hargens/Randerson
Jefferson City West	8	Natalie Newville

## Membership Growth NET GAIN (+3 currently meets district goal)

Club	President
<b>Net Gain +3 Hollister</b>	<b>Ryan Sanders</b>
<b>Net Gain +2 Bolivar</b>	Todd Earl
Clinton	Carla Moberly
Fayette	Catherine Baxter
Nixa	Alesia Carter
<b>Net Gain +1 Branson-Hollister</b>	Greg Baker
Columbia	Hargens/Randerson
Marshfield	Cynthia Black
Ozark	Tricia Chapman
Rolla	Jeff Turnbough
West Plains Sunrise	Kate Martin

## My Rotary: Service Activity Summary (YTD)

Club	Volunteers	Hours	President
<b>Jefferson City Breakfast</b>	<b>183</b>	<b>349</b>	<b>Patrick Prenger</b>
<b>Columbia South</b>	<b>118</b>	<b>304</b>	<b>Robin Calfee</b>
Columbia	39	86	Hargens/Randerson
Springfield North	21	61	Kenny Hamilton
Jefferson City West	10	28	Natalie Newville
Fayette	8	19	Catherine Baxter



Rotary Opens Opportunities



## CHAMPIONS OF CHANGE: CELEBRATING WOMEN AS ROTARY LEADERS



Rotary officers reflect on their experiences and women's roles in guiding Rotary's future.



Rotary Foundation Trustee  
Brenda Cressey

“When learning of Rotary leadership opportunities, I was inspired to make a difference in the organization. Along the way, my mentors guided and supported me to do greater things. That belief encouraged me to give back even more, and my willingness to be challenged gave me the confidence to work harder for something I believed in. Rotary gives me great purpose.”

— Brenda Cressey, Rotary Foundation trustee, 2017-21

“I've had many opportunities to participate in projects, develop leadership skills, and travel for service through positions in my club, district, and zone. With those leadership and training skills, I have strived to help a diverse group create larger, more effective projects with results that were both measurable and sustainable.”

— Susan C. Howe, RI director, 2020-22



RI Director Susan C. Howe



RI President-nominee  
Jennifer Jones

“As we turn our attention to International Women's Day, I am drawn to the topic of mentorship. Our path to enlightened leadership begins with mentorship, but perhaps not as we have traditionally viewed or defined it. As we fully embrace diversity, equity, and inclusion in Rotary, cross-mentorship — where both parties learn from each other — helps us to appreciate each of our unique gifts.”

— Jennifer Jones, RI president-nominee

“Becoming a Rotarian has fulfilled my purpose to serve. I honor the women who fought to include us in this great organization. Over 250,000 women Rotarians help build a legacy in their vision by expanding our global community of philanthropic leadership, so that we can continue to lead by example and impact people around the world.”

— Geeta Manek, Rotary Foundation trustee, 2020-24



Rotary Foundation Trustee  
Geeta Manek



RI Vice President Johrita Solari

“The Rotary Foundation's legacy is making this a better world. It is up to us to ensure this legacy continues and is passed on as we build for the future.”

— Johrita Solari, RI vice president, 2020-21, and director, 2019-21



## Eight Peacebuilder Clubs in D6080 !

- Columbia Metro
- Columbia Rotaract
- Fulton
- Laurie Sunrise Beach
- Jefferson City Evening
- Pulaski County
- Springfield SRSW- Rocheport Satellite
- Springfield Sunrise



## Join District Peacebuilders in Conversation!

Series of three **Peace Cafes**, structured dialogues about peace. All of us can build peace. All of these were made possible through a *District Peacebuilder Grant!*

- March 4: Understand Peace
- March 14: Investigate Peace
- March 25: Activate Peace
- Register at <https://columbiametrorotary.org>

### Peacebuilders and Peacebuilder Clubs Monthly Zoom Meeting

- Club and District Peacebuilder grants updates; and meet, share and learn from one another. Plus, Three Peace cafes in March!
- <https://us02web.zoom.us/j/88026026460?pwd=ROV6OURjZlJkUINpc1NST2Q4VkFjZz09>
- Meeting ID: 880 2602 6460 Passcode: 844142

# Why you should care about Rotary branding

By Liz Thiam, Rotary brand specialist

As a Rotary brand specialist, I see Rotary signs everywhere. I guess you could say it's an occupational hazard. Even my children spot Rotary signs wherever we go. So when I attended a local Rotary event in my hometown last year, I couldn't help but notice how Rotary's logo was being used. At first, I was thrilled to see the club's logo featured on a banner welcoming attendees. But then, I spotted another banner featuring the Rotary wheel as a pancake. Inside the tent, the club hung up a huge banner displaying the old, retired Rotary wheel. Club members who greeted us were all wearing polo shirts with the old wheel on them, but they were handing out brochures that included their newer club logo. Here were five different opportunities to promote the club, and each used different Rotary logos. It was bewildering.

**So what?** When a club logo isn't used properly, it can create confusion and mistrust. In 2012, Coca-Cola temporarily replaced the iconic red can with white cans that featured polar bears on it for the holidays. But they had to pull them from shelves when [retailers and customers reported being confused](#). The cans looked too much like Diet Coke cans, and that's not what consumers wanted. This is one example of what happens when a logo is altered. By just changing the can color, the public was frustrated. They didn't trust the product anymore. And that impacts the brand.

Now imagine that each Rotary, Rotaract, and Interact club had its own logo. How would the public know which Rotary club to trust, to join, or to donate money to?

**When a club alters the Rotary logo** – like turning the Rotary wheel into a pancake, changing the fonts, or adding additional colors – it weakens our global brand. That can impact our ability to attract future members, earn the trust of donors, encourage volunteers to help on our service projects, and even secure partnership opportunities. Old branding tells the public that this club is outdated. Inconsistent branding sends mixed messages of who we are. Studies show that consistent logo use builds organizational trust and awareness. Isn't that something we all want for Rotary – to be a trusted organization in our communities?



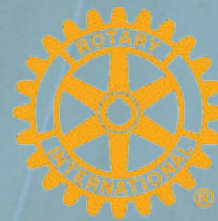
*Correct use of the Rotary logo*

**Over the next year**, we are going to talk a lot more about branding and how to use Rotary's logos properly. We are working with you to build a strong Rotary because a strong Rotary – one that is recognizable, trusted, and united – has a much greater chance of attracting members, donors, volunteers, and partners. Our regional and district leaders will join us in sharing that message.

You can help by taking a look at your club logo. Do you see your club name along with the Rotary or Rotaract logo? Are you using the correct Rotary color palette? Is the Rotary wheel clearly visible, free from other graphics or designed elements? If not, then it might time to update it. It's really easy—just visit the [Brand Center](#) to get started.

# Looking for an easy way to increase your impact?

The  
**Rotary**  
Foundation



More and more people are discovering a simple and efficient way to give. Join the hundreds who support The Rotary Foundation with a tax-wise gift from their IRA each year.

- Donors over 70 ½ can make a transfer directly from their **IRA** to The Rotary Foundation
- Find our simple-to-use forms at [rotary.org/plannedgiving](http://rotary.org/plannedgiving) or use your IRA Administrator's to initiate the transfer
- **You can save on income taxes** by taking advantage of this gift type, even if you don't itemize
- Fulfill an existing pledge or establish a new one
- Make a gift for Paul Harris Society, to become a Major Donor, reach the next level or to join Arch Klumph Society
- Establish a fund in Rotary's Endowment that provides support in your name year after year
- **Feel good about making the world a better place with Rotary**

*Learn more at:*

[Rotary.org/plannedgiving](http://Rotary.org/plannedgiving)

Rachel Greenhoe, CFRE, Major Gifts Officer

[Rachel.Greenhoe@rotary.org](mailto:Rachel.Greenhoe@rotary.org)

847.866.3476

