



District 6080 Governor News! February 2021

♥ Let's Join the Champions!

Let's Grow Rotary Together by engaging each other and to help our clubs grow and prosper. Invite others to engage even virtually. Give the gift of Rotary.

Want to be a part of something new? Join me in developing new innovative Satellite clubs...ie; Veterans, Environment, Happy Hour, Family, Corporate, and Peacebuilders?
Contact: howardjs.rotary6080@gmail.com

♥ Don't miss our upcoming District Programs developed with you in mind!

February 18 at 5:00 pm: Hear from three Rotary District 6080 Scholars who were supported by Global Grants, including Rotarian Ray Pottebaum. Rotarians, Rotaractors, guests. Register: https://us02web.zoom.us/meeting/register/tZEtcumrj4pGtGFvS2bHlYgt3_LMGClmQr?_xzm_rtaid=ELzOCP-RvGMstG7HHXNcA.1601006336565.5868d184f4b1007e6f913d4186e4def3&_xzm_rhtaid=738

February 22 at 6:00 pm: District Peacebuilder Meeting: Learn how to be a part of a fully funded district grant to provide books to libraries on peacebuilding and preventing conflict. <https://us02web.zoom.us/j/88407435560?pwd=dDlYa1dFVWFraElxYkhiYUovYk5qdz09>
Meeting ID: 884 0743 5560 Passcode: 259588

♥ News Highlights!

District Governor recognizes Clubs for Membership growth, Foundation giving, Rotary Citation goal achievement, Peacebuilder Clubs, and MyRotary accounts.

Rotarian and Rotaractor Veterans are eligible for Award at the District Conf., Apr 16-17.

Presidential Theme announced for 2021 – 2022 is *Serve to Change Lives*

Update on Youth Programs: Interact, RYLA, and Rotary Youth Exchange

Eight Ways to Reduce Membership Costs

Polio Global Eradication Initiative recognizes Rotary.

Zoom Cheat Sheet for Beginners

2020-2021 Rotary Citation Goals for Rotary, Rotaract, and Interact & Achievement process

♥ **Happy Valentines Day!** _DG Jacque Howard 2/14/2021

"Books Build Peace! An Opportunity for Your Club"



"If your club works with or otherwise has a close association with your local public library and is committed to helping further Peace in your community, you have an opportunity **to join in a district grant request that would fully fund the purchase of books on peace and conflict resolution.**"



"Join an informational call on February 22, 2021 at 6:00 pm if your club is interested and wants to know more. Due to timing constraints, we will be confirming interested clubs by the end of the month. Can't join the call? Send an expression of interest to DG Jacque Howard by February 23, 2021."



Join District Peacebuilders in Conversation!

- **Screening of the documentary "Purple"** exploring dialogue across partisan divides. Film followed by dialogue on how Rotarians may build peace in their communities.
 - **February 23 at 5:30pm.** Space is limited.
 - **Register** at sjread@buildingdialogue.com (Space is limited to 75)
- **Series of three Peace Cafes**, structured dialogues about peace. All of us can build peace. All of these were made possible through a *District Peacebuilder Grant!*
 - **March 4:** Understand Peace
 - **March 14:** Investigate Peace
 - **March 25:** Activate Peace
 - **Register** at <https://columbiametrorotary.org>

Club Recognition

July 1, 2020 - Jan 31, 2021

Membership Growth

	Club	President
Net Gain +2	Bolivar	Todd Earl
	Clinton	Carla Moberly
	Fayette	Catherine Baxter
	Hollister	Ryan Sanders
Net Gain +1	Branson-Hollister	Greg Baker
	Columbia	Hargens/Randerson
	Marshfield	Cynthia Black
	Ozark	Tricia Chapman
	Rolla	Jeff Turnbough
	Salem	Jason Jones
	West Plains	Allison Wilson
	West Plains Sunrise	Kate Martin

Foundation Giving

	Top Clubs by Ranking	Per capita	President
Annual Fund per capita			
1	Springfield Sunrise	\$220	Becky Hosp
2	Springfield Metro	\$218	Sarah Watson
3	Jefferson City West	\$162	Natalie Newville
4	Jefferson City Evening	\$160	Joe Meystrik
5	Columbia Metro	\$144	Tom Rose
6	Springfield	\$127	Michael Overton
7	Columbia Sunrise SW	\$126	JD Rich
8	Willow Springs	\$115	William Hall
9	Fulton	\$111	Sherry McCarthy
10	Columbia	\$100	Hargens/Randerson
Total Giving per capita			
1	Springfield Sunrise	\$276	Becky Hosp
2	Jefferson City West	\$267	Natalie Newville
3	Springfield Metro	\$266	Sarah Watson
4	Columbia	\$213	Hargens/Randerson
5	Willow Springs	\$192	William Hall
6	Jefferson City Evening	\$188	Joe Meystrik
7	Columbia Metro	\$144	Tom Rose
8	Jefferson City Breakfast	\$143	Patrick Prenger
9	Springfield Southeast	\$141	Rusty Worley
10	Springfield	\$129	Michael Overton

Club Recognition

July 1, 2020 - Jan 31, 2021

Rotary Citation: TOP TEN Qualified Clubs with Goal Achievement

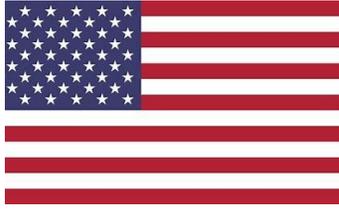
Club	Completed	President
Springfield Sunrise	15	Becky Hosp
Fayette	12	Catherine Baxter
Jefferson City Breakfast	11	Patrick Prenger
Fulton	10	Sherry McCarthy
Laurie Sunrise Beach	10	Toni Wagner
West Plains Sunrise	9	Kate Martin
Columbia	8	Hargens/Randerson
Jefferson City West	8	Natalie Newville
Columbia Metro	6	Tom Rose
Columbia South	6	Robin Calfee

Peacebuilder Clubs Recognized by the Rotary Action Group For Peace

Club	President
Columbia Metro	Tom Rose
Fulton	Sherry McCarthy
Laurie Sunrise Beach	Toni Wagner
Pulaski County	Andy Offutt
Springfield Sunrise	Becky Hosp

My Rotary: TOP TEN Accounts Established by Club Members

Club	Rank	President
Columbia Metro	85%	Tom Rose
Springfield Metro	77%	Sarah Watson
Springfield North	71%	Kenny Hamilton
Nixa	70%	Alesia Carter
Springfield Sunrise	69%	Becky Hosp
Columbia Evening	67%	Ed Elsea
Jefferson City Evening	65%	Joe Meystrik
Columbia Sunrise SW	62%	JD Rich
Warrensburg Early-Bird	62%	Mary Beth Carter
Mountain View	61%	Joe Beltz



CALLING ALL VETERANS!

Rotarians and Rotaractors: You are eligible to receive and an Award at the District Conference April 16-17, 2021, if you are an ARMED SERVICES VETERAN. Notify a club officer (listed below) to add you as a Veteran into DACdb before March 30, 2021.

CALLING ALL CLUBS! Please enter your club members who are ARMED SERVICES VETERANS into DACdb as soon as possible on or before March 30, 2021. Please limit add-ons to new members before District Conference.

WHY?

Rotarians and Rotaractors who are ARMED SERVICES VETERANS will be presented Awards at the District Conference **IF** they are entered into DACdb as a veteran.

REQUIREMENTS TO RECEIVE AN AWARD:

- In order for an Armed Services Veteran to receive an Award, an officer of the club with a Level four permission must enter a “club position,” ARMED SERVICES VETERAN into DACdb.
- A member does not have the ability to enter this information.
- Rationale: We have about 2,500 Rotarians plus approximately 100 Rotaractors located in the district to identify if they are a Veteran before the District Conference.
- **If a Veteran is not able to get this information entered into DACdb** by a club officer, please notify Bob Smith rsmith1961@cs.com and Jacque Howard howardjs.rotary6080@gmail.com by email.

WHO CAN ENTER AN ARMED SERVICES VETERAN INTO DACDB:

- Club President
- President-Elect
- Secretary
- Treasurer
- Other with Level 4 Access

HOW TO ENTER AN ARMED SERVICES VETERAN INTO DACDB:

1. Go in to MyClub
2. Select Admin functions
3. Select Edit Club Positions
4. Click on the Edit pencil of the member you wish to edit
5. Select Edit
6. Go to ACTIVE line in green with a checkmark, if there is no active line proceed to #8
7. If there is a current position for July 1, 2020, to June 30, 2021, click ADD by position and proceed to #9
8. If there is no position for the period of July 1, 2020, to June 30, 2021, select ADD, and enter these specific dates, then click ADD by position and proceed to #9
9. A screen will pop up and select ARMED SERVICES VETERAN
10. Scroll to the bottom of the page and select ADD
11. You will be directed back to the previous screen and select ADD
12. If a new line pops up just click on Cancel and it will update all. Double check that position is listed

Problems? Please contact Bob Smith for further support rsmith1961@cs.com

Presidential theme announced for 2021-22



SERVE TO CHANGE LIVES

Incoming Rotary International President **Shekhar Mehta** urged members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people's lives, but also our own.

Mehta, a member of the Rotary Club of Calcutta-Mahanagar, West Bengal, India, revealed the 2021-22 presidential theme, *Serve to Change Lives*, to incoming district governors on Feb. 1 during the Rotary International Assembly. The assembly, a yearly training event for district governors-elect, was originally set to take place in Orlando, but was held virtually because of the COVID-19 pandemic.

Mehta spoke about how participating in service projects through Rotary changed him as a person and made him empathize more with the needs of others. Soon after joining his club, he helped carry out projects that benefited rural communities in India.

Some of the poor conditions he saw in those communities strengthened his commitment to service. "I truly understood the plight of my brethren," he said.

Mehta participated in initiatives that brought artificial limbs to children, clean water and sanitation to homes, and better health care facilities to communities.

"Rotary kindled the spark within me to look beyond myself and embrace humanity," he said. "Service became a way of life for me and I, like many others, adopted the guiding philosophy that 'Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant of this earth.'"

Mehta encouraged district governors-elect to lead by example during their term and inspire Rotary and Rotaract members to participate in projects that have measurable and sustainable impacts. He's asking each club to conduct a Rotary Day of Service.

"At the end of your term as district governor, you should feel that because of your leadership, because of your inspiration to Rotarians and Rotaractors, the world has changed for the better because of the service done by them during the year," he said.

For the 2021-22 Rotary year, Mehta wants members to focus their efforts on empowering girls and ensuring their access to education, resources, services, and opportunities so that future generations of women leaders will have the tools they need to succeed. Mehta asked members to use Rotary's belief that diversity, equity, and inclusion is critical in all we do as a compass to guide this work.

Rotary kindled the spark within me to look beyond myself and embrace humanity.

To be able to do more through service, Rotary needs to increase membership, Mehta said. Membership has hovered around 1.2 million for the past two decades. He challenged the incoming governors to be catalysts in their districts to help increase membership to 1.3 million by 1 July 2022. Mehta's Each One, Bring One initiative asks every member to bring one person to join Rotary within the next 17 months.

Increasing membership while also continuing our commitment to eradicating polio, fighting COVID-19, and serving our communities is an ambitious goal. "And that should excite you," Mehta said. "Rotarians love challenges."

Update on District 6080 Youth Service Programs

By Cathy Libey, District 6080 Youth Service chair

As many parts of our lives have changed, one thing is still certain, the need for service. Our clubs are finding innovative ways to stay active in our community and the world. This is also true for our youth.



Our district is very active in encouraging and mentoring our youth. We currently have many active Interact clubs. Schools around our district are meeting in person, virtually, or by a hybrid schedule. But these changes have not stopped the Interact clubs from providing service in their communities. The Interact club of Willow Springs has been volunteering at their local food bank and

providing assistance to seniors that need help around their homes. If your Interact club is active, we would love to hear about it. We will share your responses to help encourage others to serve in their community. The Interact co-chairs are Kirsten Bureman, kirsten.bureman@kone.com, and Teresa Waggoner teresawaggoner11@gmail.com.

Another opportunity for Interactors is to apply for the **Interact Challenge**. Interact clubs throughout District 6080 may submit their top community project and/or a project that promotes international understanding to the Interact chairs. The top community project and the top international project will each be awarded **\$100**. Don't miss out on this opportunity! Send your completed application to our Interact co-chairs: Kirsten Bureman, kirsten.bureman@kone.com, and Teresa Waggoner, teresawaggoner11@gmail.com.



Distinct 6080 Rotarians may also support our youth by sponsoring a student for RYLA. RYLA (Rotary Youth Leadership Award) is a leadership academy for those students that have a heart for service. Each year there are two academies scheduled during the summer. It is a 4-day 3-night academy that brings students from all over Missouri

together to William Woods University to learn about service. Last year RYLA Academy was canceled due to COVID. But as of right now, RYLA is scheduled for **June 27-30, 2021, and July 11-14, 2021**. Registration begins **Feb. 1 on the RYLA website, missouriryala.com**. Cost is \$500 per student. If you need more information, please contact Cathy Libey, clibey@embarqmail.com



RYE has chosen to be very cautious with all of the students' and volunteers' health, holding off on exchange until 2022-23. That does not mean we are not active. We hope to come out with a new website in the spring. We are also looking to do short-term exchanges that will allow more clubs to get involved without having to find host families and hopefully will feed the long-term exchange. Please don't hesitate to contact us if you have questions. The RYE chair is Brenda Woods, brendawoods628@gmail.com

If you have any questions you may contact the chairs listed above or the District 6080 Youth Service chair, Cathy Libey at clibey@embarqmail.com.

8 Ways to Reduce Rotary Membership Costs



So if you are a traditionalist who believes that attendance is one of the fundamental core values that Rotary has promoted for more than 100 years and therefore unwinding tools and techniques that encourage attendance is a big mistake, you aren't going to be happy with some of the suggestions below. See if any of these ideas might work for your club:

1. Unbundle your meal costs from your dues. "Prepaying" for meals by adding them to member dues payments is a great way to encourage attendance, but it's a lousy way to promote engagement and higher membership. Pay as you go meals take the financial pressure off of members who could save \$100 in costs if they miss five meetings at \$20 per meal. If you think that isn't a lot of money, you are correct. But the optics of having to pay for meals when you can't attend are terrible.

2. Closely following number 1, once you unbundle meals, you can now discuss your dues without including meal costs. "Our dues are \$350 per year. Oh yes....and you pay for your meals when you attend the meetings." That sounds a lot better than "our dues are about \$1,000 per year." Traditionalists say this encourages members not to attend. Engagers say you will gain 20 new members at a lower price point, and if the meetings are interesting, then all members will attend. If the meetings stink, then paying for meals in advance will not rescue the club anyway.

3. Get rid of all fundraising commitments. Some Rotary clubs ask members to sell tickets and sponsorships to the club's fundraiser, with the provision that if the member doesn't sell a specified minimum number of tickets, they must pay for the difference themselves. Engagers say that if your members don't sell tickets, then don't bother with a fundraiser. Fundraising commitments are nothing but a giant negative to membership growth where Rotary membership costs may already be daunting. If the non-profits in your community need your club's financial support, then rally your membership and have a great fundraiser. If no one sells any tickets, then you might want to rethink why you are doing a fundraiser in the first place.

4. Rule of 35. Try offering special discounted dues to members who are younger than age 35. The 50% discount comes with the expectation that younger members are active participants in "hands-on" Rotary projects. Rotary clubs can choose any age they want for offering discounted dues, and they could create their own rules for who is eligible for discounts. Discounts don't necessarily have to be based on age; use your imagination. Any negotiation that exchanges service work in the community for lower dues payments meets the spirit of choosing engagement over attendance.

5. Have your club schedule a busy season of service projects that can take the place of club meetings. What if your club scheduled one service project each month and encouraged members to make up at these service-oriented events? As long as the club takes attendance at the service project, they will get the double barrel benefit of reducing the cost of membership as members don't pay for a dozen meals during the year, AND they get a much healthier Rotary club that is seriously engaged in doing service work in the community. RI tells us service projects count as makeups. Why not take advantage of the rules as a part of your club's financial structure?

6. Reduce the cost of your meals. Happy Hour clubs are a lot like dinner clubs, with the exception that 1) the happy hour menu is a lot cheaper than buying dinner, 2) you don't have to order anything if you don't want to, and 3) the meetings are finished a lot earlier in the evening, so members with children get home in time for family commitments. Breakfast clubs have a similar advantage. Have members bring their coffee and bagels twice a month and save on meal costs. Yes, you have to negotiate with the restaurant where you meet, but reducing meal costs is doable if you are committed to growing your club and prioritizing engagement over attendance. Maybe mix in a Happy hour meeting instead of dinner once each month? Be creative.

7. Ask members with deep pockets to “**sponsor**” a **new member** by offsetting 50% of their membership dues for one year. The club recognizes the sponsoring member, and the new member is expected to attend all service projects and club social projects during the year.

8. Corporate or family memberships are an exciting way to reduce Rotary costs. No, a business can't be Rotary members. Invite the owner/CEO to join and pay full dues, including meal costs. Since the owner is worried about attendance, they can name two other employees to be members of the club where they only pay RI and District dues. In this structure, all three employees are Rotary members, and any of the three can attend the meetings. If a junior employee participates simultaneously as the CEO, they are charged for the meal. This is a great deal for younger members of the business who should be involved in community service and promote the business locally anyway.

EXAMPLES OF FAMILY OR CORPORATE

FAMILY MEMBERSHIP

Family Membership consists of any family member (e.g., Spouse, partner, and adult aged child). Family members are all active members and have all the same rights, privileges, and obligations as other members. Obligations include:

- RI dues and District dues: Payable for each member
- Annual club dues as determined by the club (with a significant reduction for all family members after the initial family member)
- Meal/beverage costs as determined by the club.
- The “Spousal Membership” where a spouse (or partner) can become an eligible member of the Rotary club by having a spouse or partner who is already a club member and has been a member for at least one year. The Spouse pays club dues, but not District or RI dues, as the Spousal Member is not an official member for RI purposes.

Business or Family Membership

Cost: \$100 per month plus \$50 per person initiation fee. For a small increase of \$30 per month, you may register up to 3 members of your business or your family under the same membership. All three people will enjoy Rotary membership benefits, and the group will receive four breakfasts per month. Additional breakfasts are billed at \$10 per meal. Billing is made via automatic payment on a credit card of your choice. This type of membership is designed for coworkers who do not expect to attend all four meetings each month and want to share the cost of multiple memberships.

January 2021

POLIO GLOBAL ERADICATION INITIATIVE

POLIO NEWS



Vaccinating 39 million in Pakistan



©UNICEF/Pakistan

“Our children are like flowers and these anti-polio drives help them grow up healthy and strong,” says Zubair, a polio vaccinator in Pakistan. Since polio immunization campaigns resumed amid COVID-19, health workers have reported that parents in Pakistan are increasingly enthusiastic about vaccinating their children against polio. Follow door-to-door health workers as they travel around communities in Lahore to protect millions of children against polio.

POLIO IN NUMBERS

Wild poliovirus in 2020 (2019)*

Global Total: 140 (163)

Circulating vaccine-derived poliovirus in 2020 (2019)*

Global Total: 259 (276)

*Data as of 20 January 2021. Numbers in brackets represent data at this time in 2019.

PHOTO OF THE MONTH



Health worker Saira Faisal vaccinates a child against polio in Saddar town, Karachi, in August 2020.

©UNICEF/Pakistan

With thanks to **Rotary** and **United Kingdom** funding, Iraq re-started campaigns in December, reaching over 1.7 million children and providing a boost to essential immunization services during the pandemic. [English](#) | [عربي](#)

ZOOM Cheat Sheet for Beginners



If you've never or rarely use **ZOOM**, here are a few easy steps to get you started.

What is ZOOM?

Zoom is an on-line, internet-based, videoconferencing software.

What do I need to join a Zoom meeting?

- a. Laptop, tablet or smartphone, preferably with a web camera
- b. Internet connection (WiFi or wired)
- c. An email invitation from the meeting organizer

If you're accessing Zoom from an iPad/Tablet or cell phone, you'll first need to download the **ZOOM App** onto your device from the App Store.

You DO NOT need to create an account to join a ZOOM meeting.

If you were given a hyperlink in your email invite:

1. Click on the [hyperlink](#) in the email, your web browser will open, and take you directly into the Zoom meeting. [Hyperlinks are underlined and begin with the letters 'https']
2. You may need to click on [open.zoom.us], especially the first time you use Zoom
3. Click "Join with Computer Audio"

If you don't have a hyperlink in your email invite:

1. Open up your web browser (Explorer, Edge, Chrome, and Firefox) and type in "Zoom.com." [You can then make this a 'Favorite,' or add it to your Desktop, if you like.]
2. Click on [Join a Meeting] in the menu
3. Type in the Meeting ID number from the email, then click JOIN
4. Follow steps 2 & 3 in the above section

Tips once in a ZOOM meeting:

- a. If you see: "Waiting for Host to start this meeting," just wait for them to join.
- b. If a password is asked for, it will be in the email from the meeting organizer.
- c. Adjust your camera to center your face on the screen so people can see you properly.
- d. Your microphone and camera ON/OFF icons are in the bottom left corner of the screen.
- e. Click on Participants at the bottom center of the screen to see others in the meeting.
- f. Please keep yourself on Mute unless speaking. Be respectful when others are talking.
- g. The CHAT button at the bottom of the screen allows you type a message to participants

To leave the meeting at any time, simply close the Window!

2020-21 CITATION GOALS AND INSTRUCTIONS



Beginning in 2020-21, Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking “achieved” in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals. Below are the goals for the 2020-21 Rotary year:

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?

2020-21 CITATION GOALS AND INSTRUCTIONS



Goal	Goal Detail
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?
Service projects	How many service projects will your club complete during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host during the Rotary year?
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?
Strategic plan	Does your club have an up-to-date strategic plan?
Online presence	Does your club's online presence accurately reflect its current activities?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

2020-2021 CITATION GOALS AND INSTRUCTIONS FOR ROTARACT CLUBS



The Rotary Citation for Rotaract clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Beginning in 2020-21, you can select at least 12 of the 22 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals, track your progress, and refer to when completing your [nomination form](#). To achieve the citation:

- Review the 22 goal details.
- Select at least 12 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Your sponsor Rotary club or Rotaract club president must submit your [nomination form](#) before 15 August. Refer to this worksheet to complete the form.

To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July.

CITATION CATEGORY	GOAL DETAIL	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group during the Rotary year?		
Leadership development participation	How many leadership or professional development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?		
District training participation	How many of your club members attend a district training?		
Learning Center engagement	How many club members will access the Learning Center and how many courses will they complete?		
Annual Fund contributions	Will your club contribute to Rotary's Annual Fund, and will these contributions meet the requirements for the Rotaract Giving Certificate?		
PolioPlus Fund events	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club on a significant local or international service project in one of Rotary's six areas of focus?		
Rotaract clubs	How many Rotaract clubs will your club sponsor during the Rotary year?		
Interact clubs	How many Interact clubs will your club co-sponsor during the Rotary year?		
RYLA participation	How many of your club members will be involved in planning or participating in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to Rotary programs, including RYLA and New Generations Service Exchange?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Online presence	Does your club's online presence accurately reflect its current activities?		

Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?		
Media stories about club projects	Did your club promote an event or activity that it held during World Rotaract Week on social media?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Rotaract in your community during the Rotary year?		
Promote your club	Will your club submit your best project for the Rotaract Outstanding Project Awards?		

2020-2021 CITATION GOALS AND INSTRUCTIONS FOR INTERACT CLUBS



The Rotary Citation for Interact Clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Beginning in 2020-21, you can select at least 11 of the 20 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals and track your progress. Your sponsor club officers and club adviser can refer to it when completing your [nomination form](#). To achieve the citation:

- Review the 20 goal details.
- With guidance from your club adviser, select at least 11 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Your sponsor club officials and club adviser should refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Work with your sponsor Rotary club officers or Interact club adviser to submit your [nomination form](#) before 15 August. Have them refer to this worksheet to complete the form.

To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July. An adult adviser to the club also needs to provide their name and contact information to Rotary before 1 July.

CITATION CATEGORY	GOAL DETAILS	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group engagement	During the Rotary year, will club members have the opportunity to learn more about Rotary Action Groups and get inspiration for service projects?		
Leadership development participation	How many leadership development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship engagement	During the Rotary year, will club members learn more about the opportunities available through Rotary Fellowships?		
District training participation	Will your club members attend a district training?		
Learning Center engagement	Will your club adviser or a member of your club complete the service-learning training coming to Rotary's Learning Center in the 2020-21 Rotary year?		
Annual Fund contributions	During the Rotary year, how will your club raise funds for or increase awareness of Rotary's Annual Fund?		
PolioPlus Fund contributions	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club or adviser on a significant local or international service project in one of Rotary's six areas of focus?		
RYLA participation	How many of your club members will participate in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to other Rotary programs for young leaders, including RYLA and Rotary Youth Exchange?		
Alumni engagement	Will your club engage with your sponsor club to connect graduating Interactors with university- or community-based Rotaract clubs?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		

Media stories about club projects	Did your club promote an activity it held during World Interact Week on social media?		
Use the Brand Center	Are you using the Brand Center to create logos and materials that correctly reflect Rotary's brand?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Interact in your community during the Rotary year?		
Promote your club	Will your club participate in the annual Interact Awards?		



Club News

- Lake Ozark Daybreak Rotary celebrates 25th anniversary with virtual auction
- Springfield Sunrise Rotary becomes twin club with Rotary club in Ukraine
- Clinton Rotary gives away Camaro to raise funds, play Secret Santa
- Branson-Hollister Rotary's mini-golf tournament raises \$1,300 for Polio Plus
- VFW and Branson-Hollister Rotary conduct homeless outreach
- Pulaski County Rotary raises funds, inducts district's Global Scholar virtually
- Salem Rotary Club shares story of exchange student's adventures

See District News sent in separate email.

Send your news items and photos to District Secretary Mary Ann Beahon at beahon.rotary@gmail.com

SAVE THE DATE

FEBRUARY 15th - 20th, 2021

Winterfest

25th

Year Anniversary

Then and Now

Online Virtual Auction
Monday, February 15 • 8 am -
Saturday, February 20 • 10 pm



For information & sponsorships call:

Sara Veile, Winterfest Chair

636-346-5086



Join our event on Facebook

Springfield Sunrise Club 'twin' with Ukraine club



Springfield Sunrise Rotary became Twin Clubs with the Rotary Club of Cherkasy on Feb. 3. Cherkasy is a city in central Ukraine with a population of 274,762. It is the cultural, educational and industrial center of Cherkasy Oblast and Central Economical Region of Ukraine. In June 2021, the city will celebrate its 735th anniversary.

“We are excited and proud,” Becky Hosp, president of Springfield Sunrise Rotary, said. “This was so cool to be able to unite with another Rotary Club halfway across the world! Through our global grant we have been able to provide them help for a school called ‘Land of Goo,’ which serves special needs children in providing playground equipment and office equipment to help both the children and teaching staff.”

Hosp and President Yuliia Chabaneko signed the Twin Club Certificate of Recognition. Twin Clubs are recognized by Rotary International, which facilitates Rotary Clubs from different countries in:

1. Hosting Open World visits
2. Expanding Rotary Clubs connections to the world
3. Organizing Friendship Exchange with members of the other club
4. Joining a Rotary Action Group
5. Joining Rotary Fellowship.



Clinton gives away Camaro to raise funds

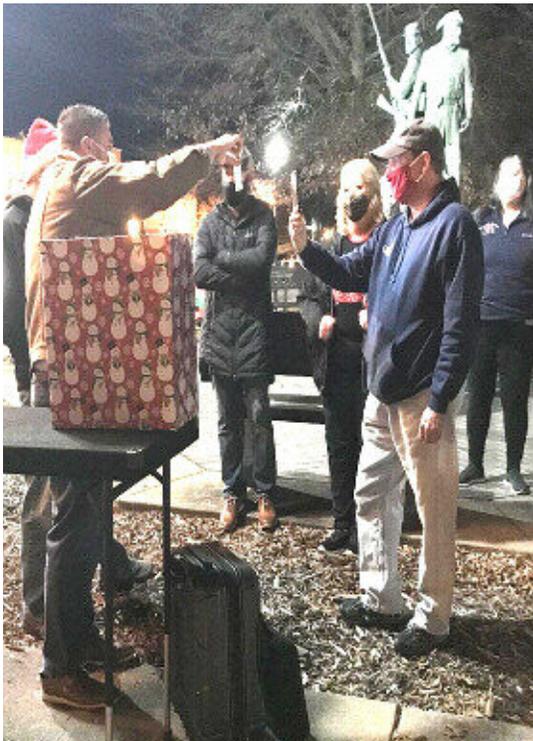


Clinton Rotary Club gave away a bright red Camaro for the seventh year in a row! The club held the drawing Nov. 27 during the downtown lighting ceremony. Even though selling tickets during an epidemic was a challenge, Rotarians were able to use \$3,000 of the proceeds to play Secret Santa and give \$50 to many deserving people in the

community. This was one of the most rewarding projects the club has ever sponsored!

During the lighting ceremony, Clinton Rotary Club lit their Magic Tree. This was President Carla Cummings' grant project for 2020. Rotarians took turns several different evenings at the Magic Tree collecting money for a women and children's help center, literacy program and animal shelter. The community enjoyed taking pictures at the tree and plans are already in the works for an even bigger and brighter Magic Tree in 2021!

The Secret Santa and the Magic Tree caught the attention of Fox 4 News in Kansas City, and they came to Clinton and joined the Rotarians as they played Secret Santa and to also highlight the Magic Tree. COVID has caused a challenge for so many, but Clinton Rotary Club felt blessed to make life a little brighter in 2020 for those in our community!



Rotary Mini-Golf Tournament Supports Polio Plus

In January the Branson-Hollister Rotary Club hosted its first Mini-Golf Tournament to raise funds for Polio Plus. Partnering with Corral Reef indoor Mini-Golf Course allowed the club to play regardless of the weather. There was lots of Rotary fellowship and fun to be had—and \$1,300 will be donated to the Rotary Foundation for Polio Plus.

Over 25 teams registered to compete with prizes awarded to top 3 team scores and top 3 individual scores. Prizes were donated by fellow Rotarians and local businesses, including dinner for two certificates and shopping gift cards.

“This was a first-year event specifically to raise money for Polio Plus,” said Greg Baker, club president. “Everyone that participated really enjoyed themselves and we felt we could do it safely. We are planning to host our 2nd Annual Tournament next January.”



Team Whiteis_O'Dell



Team RIG



Rotarian-to-be

Rotary has vaccinated
more than **2.5 BILLION**
children against Polio.



VFW & Rotary Conduct Homeless Outreach



The VFW and Branson/Hollister Rotary club came together Jan. 19 to do a service project. Humana generously donated sleeping bags, tents, hats and gloves and the Rotary club bought the bags, water, socks, food and other survival supplies to compile homeless kits. Thank you to [LaDella Thomas](#) for coordinating this with your rotary club.

After compiling the kits, everyone broke up into four groups and had the leaders, [Tim Hadler](#) and Angela Hadler, from Gumi Camp, who do continual homeless outreach in Branson, lead participants to

several different areas that homeless are known to frequent. The groups were able to give supplies directly to those in need and also drop off supplies at a well-known warming center.



While conducting the project, they came across a camp where a "home" was made out of a tarp and scrap plywood. They also witnessed a gentleman walk directly out of the woods carrying all his belongings on his back. Projects like this make you realize how blessed you are.



Pulaski County raises funds, inducts virtually



District Governor Jacque Howard visited her own club, the Rotary Club of Pulaski County, during the club's traditional bake sale auction Jan. 26.

It was hot competition as Rotarians outbid each other in class, raising over \$1,300 for the Annual Fund!



DG Jackie also facilitated the club's second virtual induction, with the induction of Ray Potterbaum, the district's Global Scholar. A graduate of West Point, Ray recently returned from Oxford University in England and is at Yale University for MBA studies during the pandemic.



PEACE AND CONFLICT PREVENTION/RESOLUTION MONTH

FEBRUARY

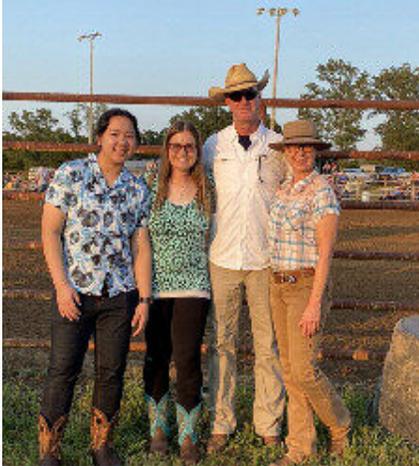
“Peace is a daily, a weekly, a monthly process, gradually changing opinions, slowly eroding old barriers, quietly building new structures.”
— John F. Kennedy

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Rotary 

Nook's American Salem Missouri Adventure

Salem Rotary had the honor of having a Youth Exchange Student present her story of her Senior year spent with a family in Salem.



Hello, my name is Tanaporn Pornyng, you can call me Nook, it is my nickname. I come from Chonburi, it is located southeast of Thailand, two hours from Bangkok (Capital). I'm a foreign exchange student from the International Student Exchange Program. There are many students around the world who are interested in becoming a foreign exchange student in the United States although only a few have this fantastic opportunity. I think I have "good luck", although it was never easy for me. As far as I know, this is the hardest year for students who wish to be an international foreign exchange student. Actually, 2020 was a hard year for everybody due to the coronavirus (Covid-19). Thailand was less affected by coronavirus than the United States. When watching the media from Thailand, and seeing it was a United States Presidential election year along with heavy rioting in the US made it very hard for me and my family on the decision to continue with my choice of being an international high school student.

The kingdom of Thailand is a country in Southeast Asia. We are composed of 76 provinces. We also have a population of over 66 million people. Thailand is the 50th largest country in the world. It is located near the equator so the temperature ranges between 70* F to 90* F. Thailand has a lot of interesting things to see and do. You may need to plan a visit. We have a special culture that can only be found in Thailand, the land of smiles.

Now I will tell you about an exciting part of my life. When I first arrived I was very nervous and scared. I had limited English skills, plus all new cultures and traditions. Moreover, covid-19 made things more difficult than it should be. My flight to the USA was on August 30, 11 pm ICT (Indochina time). Myself and eight other international students were told we can't go to the USA via Germany which was my ticket. So, we students had to change our tickets while in transit. It was scary to us; we had no way of knowing how we would ever make it to our host family. However, we did it! It is a common rule when something happens we just have to handle it with our mind.

When I was young, I never thought about studying abroad or having an adventure in another country before. Until I was in grade 8 then that changed, I went to the United Kingdom or England. It was the first time that I went to another country. It was very amazing and I was so excited. At that time, I received new knowledge that the world has very many amazing things waiting to be explored. So I decided one-day I will become an exchange student in the United States of America. It was a big dream for a student of a middle class family and life had me fighting to achieve it.

Meeting my host family which consisted of Mom and Dad - James and Becky Steiner and my new sister Courtney for the first time made my insides tingle. They live near Montauk State Park. These friendly strangers will be my family for the next school year. I will be attending my senior year of high school at Salem Missouri.

There are so many things that are different here in the USA from what I am familiar with. Here in Missouri, we live in the country; our closest neighbor is one mile/ 1.6 K from our country home. We have two dogs, two cats, two goats, and some guinea and peafowl birds. It is my job to take care of the goats. Sounds easy except I've never seen snow or ice before. I had to learn to break the ice so they could have water. Also, the dogs are primarily inside animals and the cats are outside farm cats. This was opposite to my home in Thailand.

Another big difference is that my American family are huggers and say I love you along with an occasional discussion on how they believe or feel that may be an opposite view point. It is different from Thailand. I like hugging and I am improving sharing my thoughts.

When I first arrived at the end of August Mom and Dad took me and sister shopping for new cowboy boots. They knew I would need them for the winter. They were heavy and awkward. Now that winter has arrived and I have helped with chores on the property like cutting firewood, I understand the need for such heavy footwear.

I ride the school bus to school but due to social distances and hybrid schooling it has been hard to make friends. So, I joined the basketball team. I like playing basketball and being a part of the team. It was so very hard in the beginning. I had much to learn and I am still learning.

I also was surprised that Christmas was about Christ. I had never heard of Jesus before. I thought Christmas was a time of Santa, snowmen and gift giving. New Years is not the same either. We exchange presents on the New Year in Thailand. So far every holiday I have had to learn from my new American family.

My family in Thailand is merchants so we eat at separate times due to the store needing to be attended. The store is located in the same building as our house. The store is in front and our home is located towards the back. We seldom eat dinner together. Here in America we often sit at the table, say grace and then we eat. I like eating together. I also like hearing grace being said but I'm not sure if I completely understand it yet.

Another huge difference is that my USA family has a lot of company. We seem to have dinner guests and overnight guests a lot. We also go to visit and have dinner at other people's houses. That seldom happens in Thailand. When we gather it is usually at a restaurant.

I've been able to shoot firearms with my Dad's assistance. I really like that. He is patient and great at teaching. Dad is a 30 year retired United States Marine so he is good at this. Mom still works part time in the medical field and seems to volunteer a lot. My sister has mild disabilities so she attends an adult program designed for her; she is a lot of fun and a great friend to me.

We heat the house with a wood stove that sends the heat throughout the house. We have no need for a heater in Thailand. A few other new things I have done is kayaked down the National Ozark Scenic RiverWays, tried fishing, bowling, ax throwing, pumpkin carving, walked a Halloween haunted trail, a bonfire with roasting my own hot dog and s'more, tubing at Table Rock lake (now I need to learn to swim without a life vest). I've also attended a Rodeo, a Fox Trotter Horse Show, and picked apples. You should also know that I eat extremely different food here in America. My first meal here was at a Mexican restaurant. I didn't like the rice at all and I wasn't too sure about the rest of my meal either. I now love and embrace Mexican food and I am eating so many strange to me things. In Thailand we have rice at every meal, a little like Americans eat bread. This is just a few of my first time ever adventures.

Life has been hugely different here. More than I could ever imagine. Everything is different! Religion, animals, pets, family, school, food, entertainment. I'm grateful to now have two sets of family in two wonderful countries. I am just half way through this wonderful adventure. I'm excited to see what is still to come.

Humbly, Tanaporn Pornyng, AKA Nook

Article submitted by
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